

GLYNN T. TONSOR

(as of November 23, 2011)

CONTACT INFORMATION:

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Manhattan, KS 66506

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EDUCATION

Kansas State University
Ph.D. – Agricultural Economics

Manhattan, KS
G.P.A.: 3.9/4.0 May 2006

Missouri State University
B.S. Agriculture Business–Finance

Springfield, MO
G.P.A.: 3.8/4.0 Dec. 2001

EMPLOYMENT

March 2010 to present
Assistant Professor

Kansas State University
Dept. of Agricultural Economics

May 2006 to March 2010
Assistant Professor

Michigan State University
Dept. of Agricultural, Food, & Resource Economics

June 2002 to May 2006
USDA National Needs Graduate Fellow

Kansas State University
Dept. of Agricultural Economics

PEER-REVIEWED JOURNAL ARTICLES – PUBLISHED/ACCEPTED (36)

1. Schumacher, T., T.C. Schroeder, and **G.T. Tonsor**. "Value of Calf Preconditioning Health Programs. *Journal of Agricultural and Applied Economics*. Forthcoming.
2. Schroeder, T.C. and **G.T. Tonsor**. (2012). "International Cattle ID and Traceability: Competitive Implications for the US." *Food Policy*. 31:31-40. ([LINK](#))
3. Lewis, K.E. and **G.T. Tonsor**. "The Impact of Ethanol Production on Spatial Grain Market Relationships." *International Food and Agribusiness Management Review*. Forthcoming.
4. Schroeder, T.C. and **G.T. Tonsor**. "Economic Impacts of Zilmax Adoption in Cattle Feeding." *Journal of Agricultural and Resource Economics*. Forthcoming.
5. **Tonsor, G.T.** and C.A. Wolf. (2011). "Effect of Video Information on Consumers: Case of Milk Production Attributes." *American Journal of Agricultural Economics*. doi: 10.1093/ajae/aar078.
6. Wolf, C., **G.T. Tonsor**, and N. J. Olynk. "Understanding US Consumer Demand for Milk Production Attributes." *Journal of Agricultural and Resource Economics*. Forthcoming.

7. **Tonsor, G.T.** and R. Shupp. (2011). "Cheap Talk Scripts: Effectiveness in Online Choice Experiments and Private Good, Niche Market Assessments." *American Journal of Agricultural Economics*. 93:1015-1031. ([LINK](#))
8. **Tonsor, G.T.** (2011). "Consumer Inferences of Food Safety and Quality." *European Review of Agricultural Economics*. 38:213-235. ([LINK](#))
9. **Tonsor, G.T.** and C.A. Wolf. (2011). "On Mandatory Labeling of Animal Welfare Attributes." *Food Policy*. 36:430-437. ([LINK](#))
10. Franken, J.R., J.L. Parcell, and **G.T. Tonsor**. (2011). "Impact of Mandatory Price Reporting on Hog Market Integration." *Journal of Agricultural and Applied Economics*. 43:229-241. ([LINK](#))
11. Chaudhuri, M., **G.T. Tonsor**, and H.C. Peterson. (2011). "Factor Demand Analysis for Ethanol in the U.S. Refinery Industry." *The B.E. Journal of Economic Analysis & Policy*. Vol. 11: Iss. 1(Topics): Article 21. ([LINK](#))
12. Dentoni, D., **G. T. Tonsor**, R. Calantone, and C. Peterson. (2011). "Animal Welfare Practices along the Food Chain: How Does Negative and Positive Information Affect Consumers?" *Journal of Food Products Marketing*. 17:279-302. ([LINK](#))
13. **Tonsor, G.T.** and N. Olynk. (2011). "Impacts of Animal Well-Being and Welfare Media on Meat Demand." *Journal of Agricultural Economics*. 62:59-72. ([LINK](#))
14. Dentoni, D., **G.T. Tonsor**, R. Calantone, and C. Peterson. (2010). "Brand Information Mitigating Negative Shocks on Animal Welfare." *International Food and Agribusiness Management Review*. 13:17-56. ([LINK](#))
15. Schulz, L. and **G.T. Tonsor**. (2010). "Cow-Calf Producer Perceptions Regarding Individual Animal Traceability." *Journal of Agricultural and Applied Economics*. 42:659-677. ([LINK](#))
16. Olynk, N.J., **G.T. Tonsor**, and C.A. Wolf. (2010). "Consumer Willingness to Pay for Livestock Credence Attribute Claim Verification." *Journal of Agricultural and Resource Economics*. 35:261-280. ([LINK](#)).
17. Pendell, D., G. Brester, T. Schroeder, K. Dhuyvetter, and **G.T. Tonsor**. (2010). "Animal Identification and Tracing in the United States." *American Journal of Agricultural Economics*. 92:927-940. ([LINK](#)).
18. Olynk, N.J., **G.T. Tonsor**, and C.A. Wolf. (2010). "Verifying Credence Attributes in Livestock Production." *Journal of Agricultural and Applied Economics*. 42:439-452 ([LINK](#)).

19. **Tonsor, G.T.** and C.A. Wolf. (2010). “Drivers of Resident Support for Animal Care Oriented Ballot Initiatives.” *Journal of Agricultural and Applied Economics*. 42:419-428. ([LINK](#)).
20. **Tonsor, G.T.**, J. Mintert, and T.C. Schroeder. (2010). “U.S. Meat Demand: Household Dynamics and Media Information Impacts.” *Journal of Agricultural and Resource Economics*. 35:1-17 (Lead Article) ([LINK](#)).
21. Schulz, L. and **G.T. Tonsor**. (2010). “Cow-Calf Producer Preferences for Voluntary Traceability Systems.” *Journal of Agricultural Economics*. 61:138-162. ([LINK](#))
22. **Tonsor, G.T.** and T.C. Schroeder. (2009). “Multivariate Forecasting of a Commodity Portfolio: Application to Cattle Feeding Margins and Risk.” *Applied Economics*. DOI: 10.1080/00036840802600517. ([LINK](#)).
23. Olynk, N.J., C.A.Wolf, and **G.T. Tonsor**. (2009). “Labeling of Credence Attributes in Livestock Production: Verifying Attributes which are More than “Meet the Eye.” *Journal of Food Law & Policy*. 5:181-200. ([LINK](#))
24. **Tonsor, G.T.** and R. Shupp. (2009). “Valuations of ‘Sustainably Produced’ Labels on Beef, Tomato, and Apple Products.” *Agricultural and Resource Economics Review*. 38:371-383. ([LINK](#))
25. Dentoni, D., **G.T. Tonsor**, R. Calantone, and C. Peterson. (2009). “The Direct and Indirect Effect of Credence Attributes on Consumers’ Attitudes towards Agri-Food Products.” *Agricultural and Resource Economics Review*. 38:384-396. ([LINK](#))
26. **Tonsor, G.T.**, N. Olynk, and C. Wolf. (2009). “Consumer Preferences for Animal Welfare Attributes: The Case of Gestation Crates.” *Journal of Agricultural and Applied Economics*. 41:713-730. ([LINK](#))
27. **Tonsor, G.T.**, C. Wolf, and N. Olynk. (2009). “Consumer Voting and Demand Behavior Regarding Swine Gestation Crates.” *Food Policy*. 34:492-498. ([LINK](#))
28. **Tonsor, G.T.** and A.M. Featherstone. (2009). “Production Efficiency of Specialized Swine Producers.” *Review of Agricultural Economics*. 31:493-510. ([LINK](#))
29. **Tonsor, G.T.**, T.C. Schroeder, and J.M.E. Pennings. (2009). “Factors Impacting Food Safety Risk Perceptions.” *Journal of Agricultural Economics*. 60:625-644. ([LINK](#))
30. **Tonsor, G.T.**, T.C. Schroeder, J.M.E. Pennings, and J. Mintert. (2009). “Consumer Valuations of Beef Steak Food Safety Enhancements in Canada, Japan, Mexico, and the United States.” *Canadian Journal of Agricultural Economics*. 57:395-416. ([LINK](#))

31. **Tonsor, G.T.** and T. Kastens. (2009). "Do Starting Values Really Matter? Development of a Genetic Algorithm Approach." *Applied Economics Letters*. 16:781-784. ([LINK](#))
32. Schroeder, T.C., **G.T. Tonsor**, J.M.E. Pennings, and J. Mintert (2007). "Consumer Food Safety Risk Perceptions and Attitudes: Impacts on Beef Consumption across Countries." *The B.E. Journal of Economic Analysis & Policy*. Vol. 7: Iss. 1(Contributions): Article 65. ([LINK](#))
33. **Tonsor, G.T.** and T.L. Marsh. (2007). "Comparing Heterogeneous Consumption in US and Japanese Meat and Fish Demand." *Agricultural Economics*. 37:81-91. ([LINK](#))
34. **Tonsor, G.T.** and T.C. Schroeder. (2006). "Livestock Identification: Lessons for the U.S. Beef Industry from the Australian System." *Journal of International Food and Agribusiness Marketing*. 18(4):103-118. ([LINK](#))
35. **Tonsor, G.T.**, T.C. Schroeder, J.A. Fox, and A. Biere. (2005). "European Preferences for Beef Steak Attributes." *Journal of Agricultural and Resource Economics*. 30:367-380. ([LINK](#))
36. **Tonsor, G.T.**, K.C. Dhuyvetter, and J. Mintert. (2004). "Improving Cattle Basis Forecasting." *Journal of Agricultural and Resource Economics*. 29:228-241. ([LINK](#))

BOOK CHAPTERS

T.C. Schroeder and **G.T. Tonsor** — "Demand for Meat Quality Attributes." Chapter in Oxford Handbook on the Economics of Food Consumption and Policy, Jayson Lusk, Jutta Roosen, Jason Shogren (editors), Published by Elsevier. 2011.

REGULARLY SCHEDULED OUTREACH OUTPUTS

K-State Radio Network, Livestock Market Outlook Interviews ([LINK](#))

- 2010 (April 12; May 10; June 7; July 9; August 6, 27; October 1, 8, 29; November 24)
- 2011 (Jan. 7; Feb. 4; Mar. 4; Apr. 1, 29; May 27; June 23; July 22; Aug. 15; Sept. 6, 23; Oct. 14; Nov. 11, 23)

In The Cattle Markets ([LINK](#))

- 2011 (Sept. 26; Nov. 7)

Connecting Livestock Producers with Recent Economic Research (CLPER) - [Feedstuffs partner](#)

- AgManager ([LINK](#)) and Feedstuffs ([LINK](#))
- 2010, Volume 1: Issue 1-April; Issue 2-July; Issue 3-October
- 2011, Volume 2: Issue 1-January; Issue 2-April; Issue 3-July; Issue 4-October

POPULAR PRESS ARTICLES AND INTERVIEWS (Authored by others)

Ag Journal, Ag Network, AgriMarketing, AgriTalk, BEEF Magazine, Capital Press, CNN Money, Dow Jones, Drivers, Feedstuffs, Food and Farm Radio, Fortune, High Plains/Midwest Ag Journal, Meatingplace, Michigan Farm News, National Hog Farmer, Pork, Progressive Farmer, UPI, USA Today, Wall Street Journal

AUDIO/VISUAL OUTPUTS (Posted to AgManager.Info & YouTube.com)

1. "Cow-Calf Producer Preferences for Animal Identification and Traceability." Posted on July 9, 2010. ([LINK](#))
2. "Impacts of Animal Welfare Media Attention on Meat Demand." Posted on June 22, 2010. ([LINK](#))
3. "Consumer Preferences for Animal Welfare Attributes: The Case of Gestation Crates." Posted on June 22, 2010. ([LINK](#))
4. "Consumer Voting Behavior Regarding Swine Gestation Crates." Posted on June 22, 2010. ([LINK](#))
5. "Mandatory Labeling of Animal Welfare Attributes: Public Support and Considerations for Policymakers." Posted on July 14, 2011. ([LINK](#))

PROFESSIONAL PRESENTATIONS AND PUBLICATIONS

Tonsor, G.T. and K.C. Dhuyvetter. "Value of Gain: Current Situation and Overview of Available Decision Tools." Kansas State University, AM-GT-2011.5. September 2011. ([LINK](#))

Pendell, D.L., **G.T. Tonsor**, G.W. Brester, K.C. Dhuyvetter, and T.C. Schroeder. "Economic Impacts of Evolving Red Meat Export Market Access Requirements for Traceability of Livestock and Meat." Kansas State University, AM-GT-2011.2. September 2011. ([LINK](#))

Schroeder, T.C. and **G.T. Tonsor**. "Cattle Identification and Traceability: Implications for United States Beef Exports." Kansas State University, AM-GT-2011.3. September 2011. ([LINK](#))

Tonsor, G.T. "Evaluating Cattle Cycles: Changes Over Time and Implications." Kansas State University, AM-GT-2011.4. August 2011. ([LINK](#))

Tonsor, G.T., J.R.V. Franken, and J.L. Parcell. "Impact of Mandatory Price Reporting on Hog Market Integration." Kansas State University, MF-3019. 2011. ([LINK](#))

Schumacher, T., T.C. Schroeder, and **G. T. Tonsor**. "Value of Preconditioned Certified Health Programs to Feedlots." Kansas State University, MF-3017. 2011. ([LINK](#))

Tonsor, G.T. and C.A. Wolf. "Effect of Video Information on Consumers: Case of Milk Production Attributes." Invited paper presented at 2011 Agricultural & Applied Economics Association Annual Meeting, Pittsburgh, PA.

Tonsor, G.T. and J. McElligott. "Fed Cattle Basis Forecasting: Assessing Alternative Methods." Selected paper presented at 2011 Agricultural & Applied Economics Association Annual Meeting, Pittsburgh, PA.

Tonsor, G.T. and C.A. Wolf. "Mandatory Labeling of Animal Welfare Attributes: Public Support and Considerations for Policymakers." Kansas State University, AM-GT-2011.1. July 2011. ([LINK](#))

G.T. Tonsor and C. Wolf. "Consumer Perceptions of Effectiveness in Improving Animal Well-Being." Selected paper presented at 2011 Western Agricultural Economics Association-Canadian Agricultural Economics Society Joint Annual Meeting, Banff, Alberta.

G.T. Tonsor, G. Brester, K. Dhuyvetter, D. Pendell, and T. Schroeder. "Economics of Evolving Red Meat Export Market Access Requirements for Traceability of Livestock and Meat." Organized symposium presentation at 2011 Western Agricultural Economics Association-Canadian Agricultural Economics Society Joint Annual Meeting, Banff, Alberta.

Tonsor, G.T. "Consumer Inferences of Food Safety and Quality: Implications for Researchers, Marketers, and Policy Makers." *Invited seminar presentation –University of Nebraska-Lincoln.* January 28, 2011.

Dhuyvetter, K.C. and **G. T. Tonsor**. "Determining Pasture Rents in the Flint Hills of Kansas." Kansas State University. November 2010. ([LINK](#))

Tonsor, G.T. and N.J. Olynk. "U.S. Meat Demand: The Influence of Animal Welfare Media Coverage." Kansas State University, MF-2951. 2010. ([LINK](#))

Buskirk, D., **Tonsor, G.**, and D. Grooms. "Trust, but Verify: Source and Age Demonstration Project." *Michigan State University Cattle Call.* 15:3(2010):1-3. ([LINK](#))

Tonsor, G.T. "Consumer Food Safety Perceptions: Do they Differ across Products, Species, and Specific Risks?" Paper presented at 2010 Agricultural & Applied Economics Association Annual Meeting, Denver, CO. ([LINK](#))

Tonsor, G.T. and L.L. Schulz. "National Survey of Cow-Calf Producers' Beliefs about Traceability." Kansas State University, MF-2944. 2010. ([LINK](#))

Tonsor, G.T. and L.L. Schulz. "Cow-Calf Producer Preferences for Voluntary Animal Identification and Traceability Systems." Kansas State University, MF-2943. 2010. ([LINK](#))

Tonsor, G.T., T.C. Schroeder, and J. Parcell. "Wholesale Pork Price Reporting Analysis: A Study Summary." Kansas State University, MF-2931. 2010. ([LINK](#))

Parcell, J., T. Schroeder, and G.T. Tonsor. "Wholesale Pork Price Reporting Analysis." 2009 Report to the United States Department of Agriculture, Agricultural Marketing Service. ([LINK](#))

Tonsor, G.T. “Impacts of Animal Handling and Welfare Media on Meat Demand.” *Invited seminar presentation – North Dakota State University*. November 20, 2009.

Tonsor, G.T. “Production Efficiency of Specialized Swine Producers.” *Michigan State University Pork Quarterly*. 14:3(2009):4-5.

Pofhal, G.M., T.J. Richards, and **G.T. Tonsor**. “Valuation of New Products in the Face of Consumer Income Disparity.” Selected paper at 2009 American Agricultural Economics Association Annual Meeting, Milwaukee, WI.

G.T. Tonsor, N. Olynk, and C. Wolf. “Media Coverage of Animal Handling and Welfare: Influence on Meat Demand.” Selected paper at 2009 American Agricultural Economics Association Annual Meeting, Milwaukee, WI.

Tonsor, G.T. and C. Wolf. “Consumer Use, Perceptions, and Demand Impacts of Alternative Animal Welfare Information Sources.” Paper presented at 2009 American Agricultural Economics Association Annual Meeting, Milwaukee, WI; Organized Symposium Session.

Tonsor, G.T. “Pork Demand Determinants.” *Michigan State University Pork Quarterly*. 14:2(2009):4.

NAIS Benefit-Cost Research Team. *Benefit-Cost Analysis of the National Animal Identification System*. Final Research Report Submitted to U.S. Department of Agriculture, Animal and Plant Health Inspection Service. January 2009. Available at:
http://www.agmanager.info/livestock/marketing/NAIS/BC_Analysis_NAIS.pdf

Tonsor, G.T. “USDA Surveillance of Animal Handling at Auction and Processing Facilities.” *Michigan State University Pork Quarterly*. 14:1(2009):1-2.

G. T. Tonsor, J. Mintert, and T. Schroeder. “U.S. Beef Demand Drivers and Enhancement Opportunities.” Kansas State University, MF-2893. 2009. Available at:
http://www.agmanager.info/livestock/marketing/bulletins_2/industry/demand/Beef_Demand_Drivers_June_2009.pdf

Mintert, J., **G. Tonsor**, and T. Schroeder. “U.S. Beef Demand Drivers and Enhancement Opportunities: A Research Summary.” Kansas State University, MF-2876. 2009. Available at:
http://www.agmanager.info/livestock/marketing/bulletins_2/industry/demand/Beef_Demand_Drivers_January_2009.pdf.

Tonsor, G.T. and R. Shupp. “Valuations of ‘Sustainably Produced’ Labels on Beef, Tomato, and Apple Products.” Paper presented at 2009 FAMPS Meeting, San Diego, CA.

Tonsor, G.T. and C. Wolf. “USDA Surveillance of Animal Handling at Auction and Processing Facilities.” Paper presented at 2009 FAMPS Meeting, San Diego, CA.

Tonsor, G.T. “U.S. Resident Support for Gestation Crate Bans.” *Michigan State University Pork Quarterly*. 13:4(2008):3-4.

Tonsor, G.T., N. Olynk, and C. Wolf. “Consumer Preferences for Animal Welfare Attributes: The Case of Gestation Crates.” Paper presented at 2008 American Agricultural Economics Association Annual Meeting, Orlando, FL.

Tonsor, G.T., T. Schroeder, and J. Pennings. “Factors Impacting Food Safety Risk Attitudes and Perceptions.” Paper presented at 2008 American Agricultural Economics Association Annual Meeting, Orlando, FL; FAMPS Session.

Tonsor, G.T. “Government Benefits & Costs of NAIS.” Paper presented at 2008 Western Agricultural Economics Association Annual Meeting, Big Sky, MT.

Chaudhuri, M. and **G.T. Tonsor**. “Structural Change in the Energy Sector: The Demand for Ethanol.” Paper presented at 2008 Western Agricultural Economics Association Annual Meeting, Big Sky, MT. Abstract published: *Journal of Agricultural and Resource Economics*. 33:3(December 2008):501.

Schulz, L. and **G.T. Tonsor**. “Cow-Calf Producer Valuations of Traceability System Attributes.” Paper presented at 2008 Western Agricultural Economics Association Annual Meeting, Big Sky, MT. Abstract published: *Journal of Agricultural and Resource Economics*. 33:3(December 2008):502.

Schroeder, T.C., K.C. Dhuyvetter, C. Crosby, **G.T. Tonsor**, D.L. Pendell, G.W. Brester, and J. Wiemers. “Benefits and Costs of the National Animal Identification System.” Paper presented at 2008 Western Agricultural Economics Association Annual Meeting, Big Sky, MT. Abstract published: *Journal of Agricultural and Resource Economics*. 33:3(December 2008):506-7.

Schulz, L. and **G.T. Tonsor** “ID Feedback.” *BEEF Magazine*. August 1, 2008. Available at: <http://beefmagazine.com/sectors/cow-calf/0801-survey-id-feedback/>.

Tonsor, G.T. “Michigan Producer Perceptions of Gestation Stall Pressures.” *Michigan State University Pork Quarterly*. 13:2(2008):1-3.

Tonsor, G.T. “Michigan Consumer Gestation Stall Perceptions and Preferences.” *Michigan State University Pork Quarterly*. 13:2(2008):4-5.

Tonsor, G.T. “Hog Enterprise Price Analysis Excel Tool.” *Michigan State University Pork Quarterly*. 13:2(2008):12. Excel spreadsheet and instructions available at: <https://www.msu.edu/user/gtonsor/DecisionTools.html>

Tonsor, G. “Age and Source Verification.” *Michigan State University Cattle Call*. 13:3(2008):4-5.

Tonsor, G.T. and K.C. Dhuyvetter. “Sow Management: How Many Litters/Sows Should I be Targeting.” *Michigan State University Pork Quarterly*. 13:1(2008):1-3.

Tonsor, G.T. “Hedging in Presence of Market Access Risk.” Paper presented at 2008 NCCC-134 Conference on Applied Commodity Price Analysis, Forecasting, and Market Risk Management. St. Louis, MO.

Tonsor, G., S. Rust., and R. Black. “Optimal Use of Distiller’s Grains in Feedlot Rations: An Economic Perspective.” *Michigan State University Cattle Call*. 13:2(2008):1-2.

Schroeder, T.C., **G.T. Tonsor**, J. Pennings, and J. Mintert. “The Role of Consumer Risk Perceptions and Attitudes in Cross-Cultural Beef Consumption Changes.” Paper presented at 2007 Western Agricultural Economics Association Annual Meeting, Honolulu, Hawaii. Abstract published: *Journal of Agricultural and Resource Economics*. 32:3(December 2008):566.

Tonsor, G.T. and S. Rust. “How Many Producers are Feeding Ethanol Co-Products? Can I Guarantee Supply?” *Michigan State University Cattle Call*. 12:2(2007):6-7.

Jones, C. and **G.T. Tonsor**. “Economically Optimal Distiller’s Grains Use in Feedlots Rations: Recognition of Omitted Factors.” Paper presented at 2007 American Agricultural Economics Association Annual Meeting, Portland, OR.

Tonsor, G.T., Schroeder, T.C., J.M.E., and J. Mintert. “Consumer Valuations and Choice Processes of Food Safety Enhancement Attributes: An International Study of Beef Consumers.” Paper presented at 2007 American Agricultural Economics Association Annual Meeting, Portland, OR.

Schroeder, T.C., **G.T. Tonsor**, J.M.E., and J. Mintert. “The Role of Consumer Risk Perceptions and Attitudes in Cross Cultural Beef Consumption Changes.” Paper presented at 2007 Western Agricultural Economics Association Annual Meeting, Portland, OR. Abstract published: *Journal of Agricultural and Resource Economics*. 32:3(December 2007):566.

Tonsor, G.T. “Economic Impacts of Hog Operations.” *Michigan State University Pork Quarterly*. 12:2(2007):1-4.

Tonsor, G.T. “Economic Impacts of Hog Operations.” 2007 Michigan State University Extension Technical Bulletin prepared for Gratiot County Forum on Emerging Issues in Dairy and Livestock Production. Available at:
http://www.msue.msu.edu/objects/content_revision/download.cfm/revision_id.376519/workspace_id.27335/Tech%20Bulletin%20Economic%20Impacts.pdf/

Schroeder, T.C., **G.T. Tonsor**, J. Mintert, and J.M.E. Pennings, “Consumer Risk Perceptions and Attitudes about Beef Food Safety: Implications for Improving Supply Chain Management.”

Kansas State University Agricultural Experiment Station Report, November 2006. Available at: <http://www.naiber.org/Publications/NAIBER/Consumer%20Perceptions%20Final.pdf>.

Tonsor, G.T. and T.C. Schroeder. "Cattle Feeding Net Revenue Variability: Forecasting and Window Contract Value." Paper presented at 2006 Western Agricultural Economics Association Annual Meeting, Anchorage, AK. Abstract published: *Journal of Agricultural and Resource Economics*. 31:3(December 2006):691.

Tonsor, G.T. and T. Kastens. "How Much Do Starting Values Really Matter? An Empirical Comparison of Genetic Algorithm and Traditional Approaches." Paper presented at 2006 American Agricultural Economics Association Annual Meeting, Long Beach, CA.

Tonsor, G.T. and D.L. Pendell. "How to Get a Job: The Determinants of Academic Employment in Agricultural Economics." Paper presented at 2006 American Agricultural Economics Association Annual Meeting, Long Beach, CA.

Tonsor, G.T. and A.M. Featherstone. "Non-Parametric Efficiency Measures for Swine Enterprises Differing by Production Organization." Paper presented at 2006 Southern Agricultural Economics Association Annual Meeting, Orlando, FL. Abstract published: *Journal of Agricultural and Applied Economics*. 38:3(December 2006):660.

Tonsor, G.T. and T.C. Schroeder. "Lessons for the U.S. Beef Industry Learned from the Australian National Livestock Identification System." Livestock Marketing Information Center fact sheet WEMC FS#13-2006. Fact sheet and PowerPoint presentation available at: <http://www.lmic.info/memberspublic/pubframes.html>.

Tonsor, G.T. and T.L. Marsh. "Explaining Heterogeneous Responses by American and Japanese Consumers to Non-Price Effects in Meat Demand." Paper presented at 2005 American Agricultural Economics Association Annual Meeting, Providence, RI.

Schroeder, T.C. and **G.T. Tonsor**. "The Tortoise and the Hare: Which One Will the U.S. be in the ID System Race?" *Strategic Agribusiness Review*. Issue 13, October 2004. Available at: http://www.strategicagreview.com/e_article000299776.cfm?x=b11,b2q0cKf2.

Tonsor, G. T. and T.C. Schroeder. "Australia's Livestock Identification Systems: Implications for United States Programs." Paper presented at 2004 Risk and Profit Conference, Manhattan, KS.

Brant, M., D. Pendell, and **G.T. Tonsor**. "What Do You Think? Participant Survey Results: 2004 Kansas State Risk and Profit Conference." Paper presented at 2004 Risk and Profit Conference, Manhattan, KS. Kansas State University, Department of Agricultural Economics Staff Paper #05-02.

Tonsor, G.T., J. Mintert, and K.C. Dhuyvetter. "Calendar vs. Weeks to Expiration Livestock Basis Forecasts: Which Is Better?" Paper presented at 2003 NCR-134 Conference on Applied Commodity Price Analysis, Forecasting, and Market Risk Management. St. Louis, MO.

Tonsor, G.T., K.C. Dhuyvetter, and J. Mintert. "Livestock Basis Forecasts: How Beneficial Is the Inclusion of Current Information." Paper presented at 2003 Western Agricultural Economics Association Annual Meeting, Denver, CO. Abstract published: *Journal of Agricultural and Resource Economics*. 28:3(December 2003):660.

Tonsor, G.T. and T.C. Schroeder. "European Consumer Preferences for U.S. and Domestic Beef: Willingness to Pay for Source Verification, Hormone-Free, and Genetically Modified Organism-Free Beef." Paper presented at 2003 American Agricultural Economics Association Annual Meeting, Montreal, CA.

Tonsor, G.T. and T.C. Schroeder. "European Consumer Preferences for U.S. and Domestic Beef: Value of Source Verification and Beef Produced Without Use of Synthetic Hormones or GMO Feed Grains." Paper prepared for the National Cattleman's Beef Association, May 2003.

SIGNIFICANT INVITED EXTENSION PRESENTATIONS

"Impacts of Animal Well-Being & Welfare Media Coverage on Meat Demand." American Meat Institute, Animal Care and Handling Conference for the Food Industry - 2011. Kansas City, MO. October 19, 2011. (+/-100 in attendance).

"Livestock and Meat Market Outlook." Agricultural Lenders Conference. Garden City, KS; Manhattan, KS. October 12-13, 2011. (+/- 86 in attendance over two locations).

"Economic Considerations in Beef Production." Novartis Veterinary Meeting (joint with Kevin Dhuyvetter). Manhattan, KS. October 7, 2011. (+/- 35 in attendance).

"Beef & Cattle Market Outlook." K-State Fall 2011 Calf Conference. Oakley, KS. September 28, 2011. (+/- 25 in attendance).

"Beef and Cattle Market Outlook." Beef Stocker Field Day, Manhattan, KS. September 22, 2011. (+/- 200 in attendance).

"Situation Overview and Outlook for U.S. Agriculture." Central National Bank Meeting (joint with Brian Briggeman). Lawrence, KS. September 15, 2011. (+/- 40 in attendance).

"Economic Considerations in Beef Production." Boehringer-Ingelheim Territory Manager Beef Training (joint with Kevin Dhuyvetter). Manhattan, KS. August 30, 2011. (+/- 65 in attendance).

"Beef & Cattle Market Outlook." Flint Hills Beef Fest. Emporia, KS. August 19, 2011. (+/- 240 in attendance).

“Beef & Cattle Market Outlook.” Risk & Profit Conference. Manhattan, KS. August 18, 2011. (+/-140 in attendance).

“The New Reality: Volatility, 'State of the Industry,' and Where Things May be Going.” K-State Beef Conference. Manhattan, KS. August 16, 2011. (+/- 60 in attendance; additional +/- 60 offsite).

“Economic Aspects of Animal Welfare Changes and Issues.” Merck Animal Health Beef College. Lincoln, NE. August 10, 2011. (+/- 55 in attendance).

"Assessing Domestic and Export Beef Demand Drivers, Trends, and Issues." 2011 Reciprocal Meat Conference -American Meat Science Association. (joint with Ted Schroeder). Manhattan, KS. June 20, 2011 (+/- 125 in attendance over two sessions).

"The Impact of Welfare Media Coverage on Meat Demand." National Institute for Animal Agriculture Conference. San Antonio, TX. April 12, 2011 (+/-50 in attendance).

“Livestock and Meat Market Outlook.” Pfizer Animal Health Producer Meeting. Wichita, KS. March 15, 2011. (+/- 35 in attendance).

“Livestock and Meat Market Outlook.” KSU Cattlemen's Day. Manhattan, KS. March 4, 2011. (+/- 125 in attendance; additional +/- 500 via on-site streaming video).

“Livestock and Meat Market Outlook.” 2011 KOMA Beef Cattle Conference. Oswego, KS. March 2, 2011. (20 in attendance).

“Livestock and Meat Market Outlook.” Cherokee County Meeting. Columbus, KS. March 1, 2011. (13 in attendance).

"Livestock & Meat Market Outlook: Current & Long-Run Perspectives." MAST On-Campus Session. Manhattan, KS. February 22-23, 2011. (23 in attendance).

“Livestock and Meat Market Outlook.” Ag Profitability Conference. Hoisington, KS; Washington, KS. February 16-17, 2011. (+/- 50 in attendance over two locations).

“Economics of Animal Welfare Concerns.” Ag Profitability Conference. Salina, KS; Washington, KS. February 15 & 17, 2011. (+/- 70 in attendance over two locations).

“Livestock and Meat Market Outlook.” 'Marketing in Uncertain Times' Conference. Colby, KS. February 10, 2011. (+/- 32 in attendance).

“Livestock and Meat Market Outlook.” Ag Profitability Conference. Pratt, KS; Jewell, KS. February, 2011. (+/- 90 in attendance over two locations).

"Impact of GIPSA's Proposed Rules (Release No. 0326.10) on Cattle Producers." East Lansing, MI; Wyoming, Ontario. February 1 & 3, 2011. (+/- 50 in attendance over two locations). Video conference presentation.

"Livestock and Meat Market Outlook." Agricultural Lenders Conference. Garden City, KS; Manhattan, KS. October 12-13, 2010. (+/- 75 in attendance over two locations).

"Age and Source Verification" Wabaunsee County Ranch and Range Tour. Maple Hill, KS. October 2, 2010. (+/- 120 in attendance for panel based discussion).

"Livestock and Meat Market Outlook." Beef Stocker Field Day, Manhattan, KS. September 30, 2010. (+/- 175 in attendance).

"Beef and Cattle Market Outlook." 5 State Beef Conference. Coldwater, KS; Goodwell, OK; and Clayton, NM. August 31 - September 2, 2010. (+/- 160 in attendance over three locations).

"Livestock and Meat Market Outlook." Risk & Profit Conference, Manhattan, KS. August 20, 2010. (+/- 120 in attendance).

"What we Do and Don't Know: Economic Impacts of U.S. Animal Welfare Oriented Changes." Risk & Profit Conference, Manhattan, KS. August 19, 2010. (+/- 45 in attendance over 2 sessions).

"Pork and Swine Market Outlook." Agricultural & Applied Economics Association Annual Meeting, Denver, CO. July 27, 2010. (+/- 45 in attendance).

"Beef and Cattle Market Outlook." New Generation Feeds On-Campus Meeting, Manhattan, KS. June 15, 2010. (+/- 20 in attendance).

"What we Do and Don't Know: Economic Impacts of U.S. Animal Welfare Oriented Changes." 2010 International Symposium on Beef Cattle Welfare, Manhattan, KS. May 21, 2010. (+/- 150 in-person attendance; +/- 1,500 {in 6 countries} web cast participants).

"Beef and Cattle Market Outlook." Cattlemen's Day, Manhattan, KS. March 5, 2010. (+/- 60 in attendance).

"Consumer and Resident Drivers of Change, Economic Implications, and Unanswered Important Questions." Michigan State University Extension In-Service, East Lansing, MI. Dec. 15, 2009. (+/- 40 in attendance).

"Livestock Agriculture and Michigan's Economy." Michigan State University Extension In-Service, East Lansing, MI. Dec. 16, 2009. (+/- 40 in attendance).

"Financial and Production Implications of Animal Welfare Legislation." Michigan Agricultural Lenders Conference, East Lansing, MI. Nov. 2009. (130 in attendance)

“How the Public Thinks and Responds – Food Animal Well-Being.” Invited Participant and Presenter in Food Animal Well-Being Breakout Session. Food System Summit, Kansas City, MO. October 6, 2009 (+/- 60 in attendance).

“Beef Industry Risk Management: Alternatives and Resources for Producers” Michigan Cattlemen’s Association Summer Roundup. June 19, 2009. (+/- 75 in attendance).

“Alternative Animal Welfare Responses: Options and Implications for Producers and Industry at Large.” Presented 4 times in the 2009 State-Wide Pork Industry Information Meetings. (+/- 150 in attendance). March 23 – March 26, 2009.

“Summary of Current Livestock Industry Issues: Animal Welfare, Traceability, Food Safety, & Consumer Demand.” Thumb Cattlemen’s Meeting. Bad Axe, MI. Mar. 2009. (20 in attendance)

“MCOOL: History, Status, and Next Steps.” Presented 3 times in Great Lakes Professional Cattle Feeding and Marketing Shortcourse series. February 10-12, 2009. (20-25 in attendance at each session, total estimated audience of 60)

“Consumer & Resident Perceptions and Demand for Animal Welfare & Handling.” Michigan Farm Bureau – ‘Defending Michigan Agriculture,’ Lansing, MI. Jan. 2009. (+/- 160 in attendance)

“Consumer Demand for Animal Welfare Practices: Gestation Crate/Stall Use.” Michigan Pork Producers – Animal Welfare Discussion, Lansing, MI. Dec. 2008. (+/- 20 in attendance)

“Consumer Demand for Animal Welfare Practices.” Michigan Farm Bureau –Animal Welfare Roundtable Meeting, Lansing, MI. Two presentations in Nov. 2008. (20-25 each in attendance)

“Consumer Demand for Animal Welfare Practices.” Michigan Agricultural Lenders Conference, East Lansing, MI. Nov. 2008. (143 in attendance)

“Age & Source Verification for Michigan’s Cow-Calf Producers.” Presented to the North Country Beef Group (15 in attendance). May 29, 2008.

“Gestation Stalls: Michigan Producers Views and Perceptions.” Presented 4 times in the 2008 State-Wide Pork Industry Information Meetings. (+/- 75 in attendance). March 31 – April 3, 2008.

“Comparative Effects of Animal Agriculture on Real Estate Values.” Presented at the Balancing Animal Agriculture and Communities Conference (+/- 140 in attendance). February 29, 2008

“The Economics of Effective Gilt Management Programs.” Presented at the 2008 Professional Pork Producers Symposium “Gilts to Sows 101” (+/- 75 in attendance). February 21, 2008

Interviewed on Michigan Farm and Garden. Discussed importance of animal agriculture to Michigan and the upcoming Balancing Animal Agriculture and Communities Conference being held on February 29th. February 11, 2008

“Age and Source Verification Programs in the Region.” Presented 4 times in Great Lakes Professional Cattle Feeding and Marketing Shortcourse series. February 4-7 2008. (15-40 in attendance at each session, total estimated audience of 120)

“Livestock and Dairy Production Outlook for Michigan.” Presented at the 2008 Michigan Agribusiness Association Winter Conference (+/- 20 in attendance). January 14, 2008

“Michigan Planting Projections for 2008.” Presented at the 2008 Michigan Agribusiness Association Winter Conference (+/- 75 in attendance). January 14, 2008

“Cattle Market Outlook and Economics of Cow-Calf Traceability.” Presented in Lansing (82 in attendance), Escanaba (20 in attendance), and Gaylord (30 in attendance). 2007 Winter Cow-Calf Meetings. December 10-12, 2007.

“The Economic Impact of Biofuel Production on Pork Production.” Presented in Dowagiac (13 in attendance) and Bridgeport (11 in attendance). 2007 State-Wide Pork Industry Information Meetings. March 26 and 29, 2007.

“Economic Impacts of Hog Operations.” Presenting economics expert at Gratiot County, MI Forum on Emerging Issues in Dairy and Livestock Production. March 20, 2007 (210 in attendance).

“Addressing Issues Related to Co-Products of Biofuels.” MI Agri-Energy Conference. Lansing, MI. March 13, 2007 (120 in attendance). Presentation published in 2007 Agri-Energy Conference Proceedings: http://www.michigan.gov/deq/0,1607,7-135-3585_4129_4183-166042-,00.html.

“Cattle and Feed Prices Outlook.” MI Winter Beef Meetings. Presented a total of 11 times in Mt. Pleasant, Clarksville, Cadillac, West Branch, Lawrence, and Jackson Michigan. February 26 – March 12, 2007 (attendance ranged from 5 to 22, totaled 155, averaged 14).

“Expanding Ethanol Industry and Outlook.” GreenStone Information Meeting, Ovid, MI. February 27, 2007 (75 in attendance)

“Expanding Ethanol Industry: Implications for MI Livestock.” Michigan Winter Poultry Seminar. Zeeland, MI. February 15, 2007 (121 in attendance).

“Marketing and Production Strategies: Response to Increased Ethanol Production.” Presented 4 times in Great Lakes Professional Cattle Feeding and Marketing Shortcourse series. February 5-8, 2007. (35-70 in attendance at each session, total estimated audience of 200)

“Current and Projected Impacts of Ethanol on Livestock Production in the U.S. and Michigan.” MSU Extension Meeting, Kalamazoo, MI. January 31, 2007 (25 in attendance)

“Implications of Ethanol Expansion for Michigan Agriculture.” GreenStone Information Meeting, Wyman, MI. December 13, 2006 (73 in attendance)

“Impacts of Ethanol Production Growth on Decisions Michigan Farmers Face.” Michigan State University Extension In-Service Conference, East Lansing, MI. December 4, 2006 (51 extension agents in attendance)

“Michigan Implications of Ethanol Production.” Agricultural Lenders Conference, East Lansing, MI. Nov. 2006. (+/- 125 in attendance)

“Feeding DGS.” Thumb Cattlemen’s Meeting. September 13, 2006. (+/- 20 in attendance)

“Do We *Really* Understand Beef Consumers?” Michigan Cattlemen’s Association Summer Roundup. June 23, 2006. (+/- 100 in attendance)

“Livestock Identification Systems: Where are we? Can (will) we Learn from Australia?” Presented 3 times in Great Lakes Professional Cattle Feeding and Marketing Shortcourse series. Feb. 2006. (20-40 in attendance at each session)

“Improving Feedlot Profitability Forecasting.” Presented 3 times in Great Lakes Professional Cattle Feeding and Marketing Shortcourse series. Feb. 2006. (20-40 in attendance at each session)

“Australian Livestock Identification Systems, What Can We Learn?” Agricultural Lenders Conferences, East Lansing, MI. Nov. 2005. (+/- 125 in attendance)

GRANT ACTIVITY

Lifetime Funded Project Total: \$1.6 million

Title: “Crop Price Forecasts: Increasing Awareness of Freely Available and Valuable Resources for Risk Management Decisions by Crop and Livestock Producers in the Topeka, Kansas RMA Region.”

Status/Amount: Successfully funded; \$64,067 (\$78,839 requested)

Source: USDA Risk Management Agency - Risk Management Education

Date: October 2011 – September 2012

Objective: To develop information and teach substantial numbers of Kansas and regional producers about how to formulate price expectations in the current volatile commodity markets, particularly using basis-adjusted futures market information, which is freely available. Investigators: Kevin C. Dhuyvetter (PI), **G.T. Tonsor** (Co-PI), and Rich Llewelyn (Co-PI).

Title: “Value of Pre-Harvest Food Safety and Animal Welfare Certification for Cattle Producers.”

Status/Amount: Successfully funded; \$113,700

Source: USDA-Federal State Marketing Improvement Program

Date: September 2011 – August 2013

Objective: To generate and disseminate essential information producers can use to increase profitability by certifying production protocols providing safer beef produced with animal welfare assurances to consumers.

Investigators: Ted C. Schroeder (PI), C. Reinhardt (Co-PI), L. Schulz (Co-PI), D. Thomson (Co-PI), and **G.T. Tonsor** (Co-PI).

Title: “Economics of PRRS (Porcine Reproductive and Respiratory Syndrome) Eradication for Pork Producers.”

Status/Amount: Successfully funded as a subcontract; \$20,000

Source: USDA-AFRI CAP - Subcontract with Kansas State University

Date: January 2011 – December 2011

Objective: To conduct an economic assessment of PRRS eradication efforts, with particular focus on regional eradication projects.

Investigators: **G.T. Tonsor** and Ted C. Schroeder (Co-PI) - Raymond Rowland (CAP PI)

Title: “Greenhouse Gas Emissions And Nitrogen Cycling From Beef Production Systems: Effect Of Climate, Season, Production System, Diet, And Management.”

Status/Amount: Successfully funded; \$49,960

Source: USDA- NIFA Planning Grant

Date: August 2010 – July 2011

Objective: To develop an integrated USDA CAP proposal for FY 2011 in the climate change area focused on mitigation and education in the area of ruminant production systems, with emphasis on different beef production systems/regions.

Investigators: Galen Erickson (PI), Brent Auvermann (PI), Rick Stowell (PI), **G.T. Tonsor** and 21 other Co-PIs

Title: “Ex-post Impact of MCOOL: Extensive Assessment Comparing Novel Demand Estimation Techniques.”

Status/Amount: Successfully funded; \$376,342

Source: USDA- AFRI

Date: June 2010 – June 2012

Objective: To thoroughly evaluate the economic impacts of mandatory country of origin labeling and determine sensitivity of our findings to a range of alternative methodological approaches.

Investigators: **G.T. Tonsor** (PI), Jayson Lusk (Co-PI), Mykel Taylor (Co-PI), Ted Schroeder (Co-PI)

Title: “Consumer Perceptions of and Willingness-to-Pay for “Sustainably Produced” Michigan Apples and Beef.”

Status/Amount: Successfully funded; \$59,782

Source: MSU –USDA

Date: April 2009 – April 2011

Objective: Identify perceptions and valuations of Michigan apples and beef products carrying ‘sustainably produced’ labels.

Investigators: Rob Shupp (PI), **Glynn Tonsor** (Co-PI), and Phil Howard (Co-PI)

Title: “State of the State Survey: Weighing Michigan Public Opinion about Agriculture: Animal Welfare Issues”

Status/Amount: Successfully funded; \$8,400

Source: Michigan Animal Initiative Industry Coalition Competitive Grants

Date: July 2009 – June 2010

Objective: Increase awareness about Michigan citizen concerns by identifying public perceptions, knowledge, and attitudes about animal welfare.

Investigators: J. Swanson (PI), **G.T. Tonsor** (Co-PI), M. Orth (Co-PI), S. Miller (Co-PI), S. Long (Co-PI), and R. Borger (Co-PI).

Title: “Spatially Varied Impacts of Ethanol on Feed Prices, Levels, and Livestock Production”

Status/Amount: Successfully funded; \$37,000

Source: Michigan Animal Initiative Industry Coalition Competitive Grants

Date: July 2009 – June 2010

Objective: Estimate the impact of spatially dispersed ethanol plants on livestock feed costs and variability.

Investigators: **G.T. Tonsor** (PI)

Title: “Valuation of New Products in the Face of Consumer Income Disparity.”

Status/Amount: Successfully funded as cooperative agreement; \$102,357 (\$225,516 requested)

Source: USDA – ERS FANRP

Date: January 2009 – December 2009

Objective: To estimate consumer and producer welfare effects of new food product introductions and to determine whether such effects vary depending on the income classification of the customer base to which the product is introduced.

Investigators: Geoffrey M. Pofahl (PI), **G.T. Tonsor** (co-PI), and Timothy J. Richards

Title: “Establishing an USDA Process Verified Program: Capitalizing on Michigan’s Leadership in Individual Animal Identification.”

Status/Amount: Successfully funded; \$25,000 (\$35,000 requested)

Source: Michigan Animal Initiative Industry Coalition Competitive Grants

Date: July 2008 – Dec. 2008

Objective: Develop the processes and documentation necessary for an USDA PVP for the state of Michigan.

Investigators: D. Buskirk (PI) and **G.T. Tonsor** (Co-PI)

Title: “Benefit Cost Analysis of the National Animal Identification System”

Status/Amount: Successfully funded; \$499,462

Source: USDA – APHIS: Cooperative Agreement for a Benefit Cost Analysis of the National Animal Identification System (NAIS)

Date: July 2007 – June 2008 (no cost-extension to December 2008)

Objective: Conduct a comprehensive assessment of the economic benefits and costs of a National Animal Identification System in the U.S.

Investigators: T.C. Schroeder (PI), D.A. Blasi (Co-I), G.W. Brester (Co-I), K.C. Dhuyvetter (Co-I), D.L. Pendell (Co-I), G.C. Smith (Co-I), J. Stroade (Co-I), and **G.T. Tonsor** (Co-I)

Title: “Understanding Michigan Consumer Preferences for Livestock Products”

Status/Amount: Successfully funded; \$46,274

Source: Michigan Animal Initiative Industry Coalition Competitive Grants

Date: July 2007 – December 2008

Objective: Improve understanding of current consumer and livestock producer perceptions and beliefs on issues revolving bST and gestation crates use in dairy and swine agriculture.

Investigators: **G.T. Tonsor** (PI) and C. Wolf (Co-PI)

Title: “Determining Heterogeneous Consumer Risk Perceptions and Attitudes: Implications for Improving Supply Chain Management”

Status/Amount: Successfully funded; \$191,150

Source: CanFax Research Services

Date: Apr. 2005 - May 2007

Objective: Investigate heterogeneous risk attitudes, perceptions, and knowledge among beef consumers in Canada, U.S., Japan, and Mexico.

Investigators: T.C. Schroeder (PI), **G.T. Tonsor**, J. Mintert, and J. Pennings

Title: “Comprehensive Analysis of Australian Meat Traceability Systems”

Status/Amount: Successfully funded; \$10,000

Source: USDA – Special International Study or Dissertation Research Travel Grant

Date: May 2004 - May 2006

Objective: Onsite examination of Australian animal traceability and identification systems.

Investigators: T.C. Schroeder (Co-PI), **G.T. Tonsor** (Co-PI)

INTERNATIONAL TRAVEL EXPERIENCE

Brazil: Ten-day examination of Brazil’s beef industry to comprehensively analyze issues driving Brazil’s drastic increase in exports, and the opportunities and threats facing the industry. (2006)

Australia: Intensely examined the design, development, and implementation of Australia’s national livestock identification and traceability systems in two research trips. (2004 and 2005)

Europe: Performed interpersonal survey and choice experiment research on consumer beef preferences in England, Germany, and France. (2002)

ON-CAMPUS INSTRUCTION

Agricultural Economics 500, Production Economics: Kansas State University
Intermediate-level microeconomics course on producer and consumer theory (Spring 2005)

Guest Lectures at Michigan State University:
Global Agrifood Markets ABM-FIM 427 Dr. Tom Reardon

“Meat Traceability in the International and Domestic Market.” 2007 & 2008 (+/- 75 in course)
Advanced Beef Cattle Feedlot Management ANS 422 Dr. Dan Buskirk

“Marketing Feedlot Cattle: Basics and Contracting Decision Examples.” 2008 & 2009 (+/- 25 in course)

Issues in Animal Agriculture ANS 401 Dr. Janice Swanson

“U.S. Consumer & Resident Perceptions and Demand for Animal Welfare & Handling.” 2009 (+/- 50 in course)

Guest Lectures at Kansas State University:

ANS 650 Dr. Dale Blasi

“Benefits of National Identification Systems.” 2010, 2011 (+/- 15 in course)

AGEC 420 Dr. Sean Fox

"Livestock & Meat Markets Situation." 2010, 2011 (+/-50 in course)

CONTRACTUAL WORK

Reviewed the “Fed Cattle and Beef Industries” portion of the “Grain Inspection, Packers and Stockyard Administration (GIPSA) Livestock and Meat Marketing Study,” a confidential report. December 2006.

Served on the U.S. Government Accountability Office’s (GAO) expert panel regarding the National Animal Identification System (NAIS). December 2006.

U.S. Beef Demand Drivers and Enhancement Opportunities (Cattlemen’s Beef Promotion and Research Board - with J. Mintert and T. Schroeder). April 2009.

Wholesale Pork Price Reporting Analysis (USDA – with T. Schroeder and J. Parcell). November 2009.

Economic Impacts of Zilmax Adoption in the U.S. Beef Industry (Intervet Schering Plough Animal Health - with T. Schroeder) August 2010.

Economic Assessment of Evolving Red Meat Export Market Access Requirements for Traceability of Livestock and Meat (USMEF – with G. Brester, K. Dhuyvetter, D. Pendell, and T. Schroeder) March 2011.

Swine Feed Mill Feasibility Study (Holden Farms - with K. Dhuyvetter and L. Schulz) July 2011.

PROFESSIONAL SERVICE

KSU Agricultural Economics Departmental Committees:

Agricultural Economics Preliminary Examination Committee 2010

MSU Agricultural Economics Departmental Committees:

Departmental Advisory Committee 2009-2010

Seminar Committee, 2008-2009

Graduate Policy Committee, 2006-2008

Ph.D. Thesis Selection Committee (Chair), 2006-2007

Search Committee: Agricultural Economist/Marketing Position 2007-2008

KSU Graduate Student Advisory Committees:

Ph.D. Agricultural Economics:

Lee Schulz – Exp. Grad: Spring 2012

M.S. Agricultural Economics:

Jeremiah McElligott (Major Advisor) – Exp. Grad: Fall 2011

Grace Tucker (Major Advisor) – Exp. Grad: Fall 2011

Master of Agribusiness - Distance Program:

Cortney Bally (Major Advisor) – Grad: Spring 2011

Greg Corman (Major Advisor)

Virginia Guardia – Grad: Spring 2011

Tucker Schumacher – Grad: Summer 2011

MSU Graduate Student Advisory Committees:

Ph.D. Agricultural Economics:

Malika Chaudhuri (Research Supervisor) – Grad: Summer 2009

Nicole Olynk – Grad: Winter 2009

Domenico Dentoni (MSU Best Dissertation Award) – Grad: Winter 2009

Hillary Sacket – Exp. Grad: Spring 2012

M.S. Agricultural Economics:

Karen Lewis (Major Advisor) – Grad: Spring 2010

Ross Bowmar – Grad: Fall 2009

Lee Schulz (Major Advisor) – Grad: Summer 2008

Crystal Jones (Major Advisor) – Grad: Summer 2007

Other MSU Departments:

Barbara Casey (M.S., Animal Science) – Grad: Spring 2010

Australian Agricultural Resource Economics Society (AARES)

President (North American Branch, 2008-10)

Secretary/Treasurer (North American Branch, 2006-08)

Article Reviews:

Agribusiness: An International Journal, Agricultural and Human Values, Agricultural and Resource Economics Review, Agricultural Economics, American Journal of Agricultural Economics, Applied Economic Perspectives and Policy, Choices, Canadian Journal of Agricultural Economics, Contemporary Economic Policy, European Review of Agricultural Economics, Food Policy, Journal of Agricultural Economics, Journal of Agricultural and

Applied Economics, Journal of Agricultural and Resource Economics, The Professional Animal Scientist, USDA ERS

American Agricultural Economics Association Selected Paper Reviewer (2005, 2008, 2009)

American Agricultural Economics Association Moderator (2005, 2009)

NCCC-134 Executive Committee (2009-present), Moderator (2008, 2009) and Paper Reviewer (2009-2012)

Western Association of Agricultural Experiment Station Directors project: “Enhancing the Competitiveness and Value of U.S. Beef.” (W-2177)

2010-2011 Chairperson

2009-2010 Secretary

American Agricultural Economics Association (AAEA), Food and Agricultural Marketing Policy Section (FAMPS)

2011-2012 Chair-Elect

PROFESSIONAL SOCIETY MEMBERSHIPS AND AWARDS

American Agricultural Economics Association, 2002 to present

Western Agricultural Economics Association, 2002 to present

Southern Agricultural Economics Association, 2005 to present

One of thirteen contributors who received the 2007 AAEA Distinguished Extension/Outreach Program Group Award for a paper/presentation in the LMIC based project series titled “U.S. CATTLE IDENTIFICATION SYSTEMS: Risk Management and Market Opportunities.”

View project at: <http://www.lmic.info/memberspublic/animalID/AnimalID.htm>

USMEF Eric Choon Memorial Research Award for 2009: Schroeder et al. (2007) article in *The B.E. Journal of Economic Analysis & Policy*.

International Food and Agribusiness Management Association *Innovation Award* (Dentoni et al., 2010).