

CONFERENCE SCHEDULE

THURSDAY, AUGUST 20, 2009

10:00 am – 11:30 am REGISTRATION

11:30 am – 12:30 pm LUNCH

12:30 pm – 1:45 pm **KEYNOTE ADDRESS**
Impacts of the Financial Market Crisis on the Agriculture Sector
Dr. Allen Featherstone, Professor
 Agricultural Economics, Kansas State University

2:00 pm – 3:00 pm SESSION I
 3:10 pm – 4:10 pm SESSION II
 4:20 pm – 5:20 pm SESSION III

5:30 pm – 6:30 pm Social & Cash Bar

6:30 pm – 7:30 pm DINNER

7:30 pm – 8:30 pm **KEYNOTE ADDRESS**
A Conversation With Farm Journal's Top Producer
Lon Frahm, Frahm Farmland, Colby, KS
 2009 Top Producer of the Year

FRIDAY, AUGUST 21, 2009

7:00 am – 7:45 am BREAKFAST

7:45 am – 9:30 am **GENERAL SESSION**
 LIVESTOCK OUTLOOK – James Mintert
 GRAIN OUTLOOK – Michael Woolverton

9:40 am – 10:40 am SESSION IV
 10:50 am – 11:50 am SESSION V

12:00 pm – 12:30 pm LUNCH

12:30 pm – 1:30 pm **KEYNOTE ADDRESS**
The Future of Kansas State University in Addressing the Land Grant Mission
Dr. Kirk Schulz, President
 Kansas State University

1:30 pm – 2:30 pm SESSION VI
 2:40 pm – 3:40 pm SESSION VII

END OF CONFERENCE

Keynote Speakers

Kirk H. Schulz graduated from Virginia Tech with his B.S. and Ph.D. degrees in Chemical Engineering in 1986 and 1991, respectively. After 4 years at the University of North Dakota in Grand Forks and 6 years at Michigan Tech, Kirk served on the faculty at Mississippi State University from 2001-2009, including as Vice President for Research and Economic Development. In early 2009, Dr. Schulz was selected as the 13th President of Kansas State University. He is married to Noel Nunnally Schulz, who is the Pasley Professor of Electrical and Computer Engineering at K-State. They have two sons, Tim, a freshman at Mississippi State University, and Andrew, a student at Manhattan High School.



Lon Frahm is the 6th generation of his family to farm in Thomas County, Kansas. His great-grandfather was one of the first in the area to adopt summer fallow practices. In addition to managing Frahm Farmland, Lon serves as Chairman of the Board for Midwest Energy based in Hays, the largest gas/electric utility in the state. Recently, he was named 2009 Top Producer of the Year during the Top Producer Seminar in Chicago.



Allen Featherstone is the Director of the Masters of Agribusiness program and Professor of Agricultural Economics at Kansas State University, as well as interim department head. Dr. Featherstone is a leading scholar in agricultural finance, with his work resulting in teaching and research awards as well as quotation in the *Wall Street Journal* and other popular publications. He has more than 90 published journal articles. Allen also has international experience lecturing and researching in Europe, Asia, Africa, and South America.



“Knowledge for Life”

Kansas State University is committed to making its services, activities and programs accessible to all participants. If you have special requirements due to a physical, vision, or hearing disability, contact Rich Llewellyn, (785) 532-1504.

It is the policy of Kansas State University Agricultural Experiment Station and Cooperative Extension Service that all persons shall have equal opportunity and access to its educational programs, services, activities, and materials without regard to race, color, religion, national origin, sex, age or disability. Kansas State University is an equal opportunity organization. Issued in furtherance of Cooperative Extension Work, Acts of May 8 and June 30, 1914, as amended. Kansas State University, County Extension Councils, Extension Districts, and United States Department of Agriculture Cooperating, Fred A. Choleck, Director.



2009
RISK & PROFIT
 Conference & Trade Show

Economics:
 Macro,
 Micro,
 Maddening

August 20-21, 2009

K-State Alumni Center
 1720 Alumni Center
Manhattan, KS

Kansas State University
Department of Agricultural Economics

Registration:

Credit Card: (no discounts)
<http://commerce.cashnet.com/KSUAGECON>

Checks: K-State Research and Extension

Mail to: Rich Llewelyn
 Dept. of Agricultural Economics
 345 Waters Hall
 Manhattan, KS 66506-4026

Phone: (785) 532-1504

E-Mail: rwl@ksu.edu

www.AgManager.info/events/risk_profit/2009

By August 11, 2009

_____ Registration Fee: \$205

Name _____ Registration Fee: \$185

Name _____ Registration Fee: \$185

Name _____

After August 11, 2009

_____ Registration Fee: \$230

Name _____ Registration Fee: \$230

Name _____ Registration Fee: \$230

Name _____

_____ Company Name

_____ Address

_____ City, State, ZIP

_____ Phone

_____ E-Mail Address

Number of parking permits needed

Number of Proceedings Notebooks at \$95 each.

Mark (X) the 7 sessions you will most likely attend:

Session 1 _____	Session 2 _____	Session 3 _____
Session 4 _____	Session 5 _____	Session 6 _____
Session 7 _____	Session 8 _____	Session 9 _____
Session 10 _____	Session 11 _____	Session 12 _____
Session 13 _____	Session 14 _____	Session 15 _____
Session 16 _____	Session 17 _____	Session 18 _____
Session 19 _____	Session 20 _____	

By August 11, 2009

Pre-Registration Fee \$205

Additional Member \$185

(Discount only if paying with check)

After August 11, 2009

Full Registration Fee \$230

Registration Fee Includes:

- All sessions
- Meals (2 lunches, 1 dinner, 1 breakfast)
- Conference proceedings on CD
- Conference parking

Parking:

Parking permits are required to park on the Kansas State University campus from 7 am to 5 pm Monday through Friday. Limited parking is available at the Alumni Center without a permit. A parking permit is included in the registration fee. Permits will be available 10–12 on Thursday, August 20 at the Alumni Center driveway and at the entrance to the parking lot west of the Old Stadium or at the registration table during the conference. You MUST obtain your conference parking permit before parking your vehicle on campus.

Conference Notebooks:

Conference proceedings notebooks will be available for an additional fee of \$95.00. Please note on the registration form if you wish to order one.

Accommodations:

- **Clarion Inn:** \$76 + tax. (785) 539-5311. 530 Richards Drive. **By July 31, 2009.** Ask for **KSU Dept. of Ag Econ** rate.
- **Holiday Inn:** \$89.95 + tax. (785) 539-7531. 1641 Anderson Ave. **By August 6, 2009.** Ask for **KSU Dept. of Ag Econ** rate.

Breakout Session Topics:

1. The Post-recession Economic Landscape for Food and Agriculture: Maintaining Our Competitiveness
Mike Woolverton & Dan O'Brien
2. Macroeconomic Theories that Rule the World
Vincent Amanor-Boadu
3. Optimal Level of Crop Insurance Combined with SURE
Art Barnaby
4. Why Producers Should Consider Managing Supply Chain Risk
Michael Boland
5. Interest Rates
Joe Arata
6. Now You See It, Now You Don't: Why Packer Market Power is So Elusive
John Crespi, Tian Xia, Rod Jones
7. Flexible Cash Rents: Why and How
Kevin Dhuyvetter & Terry Kastens
8. The Impact of Kansas Grain Industry Structure on Corn and Wheat Bids
Dan O'Brien
9. Country Of Origin Labeling
Alex Saak
10. Strategically Speaking...: The Increasing Need for Strategic Thinking in Farm Businesses
Vincent Amanor-Boadu
11. A Risk Analysis of Converting CRP Acres to a Wheat-Sorghum-Fallow Rotation in Western Kansas
Rich Llewelyn & Jeff Williams
12. Commodity Swaps
Orlen Grunewald
13. Dry Land Farming Risk and Profit: How Are They Affected by Tillage & Opportunity Cropping in W. Kansas?
Ray Smith, Robert Burton, Jr., & Alan Schlegel
14. Relative Efficiency of Kansas Wheat Farms
Michael Langemeier
15. KFMA Employee Management Survey
Kevin Herbel & Kiel Roehl
16. Productivity Convergence Across Kansas Farms
Beth Yeager & Michael Langemeier
17. Management Strategies Affecting Calf Marketability
Lee Schulz & Kevin Dhuyvetter
18. Is Conservation Tillage Conserving Dollars In Your Pocket?: A Deeper Look at No-Tillage Practices on the Plains
Jason Bergtold & Sam Funk
19. Managing Risk Using *AgManager.info*
Rich Llewelyn
20. The Obesity Epidemic--What it means for Agriculture
Bryan Schurle & Troy Dumler