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Economics

If you cannot attend this K-State Ag Profitability Conference, you may be able to attend other conferences in your area. For more information about locations and topics, please visit : www.AgManager.info and click on "Upcoming Events".

SCHEDULE

- 8:00 **Registration (rolls, coffee/juice)**
- 9:00 **Breakout Session 1**
Create Value for Beef Producers - Mark Nelson
SURE /Crop Insurance Changes Art Barnaby
Land-Lease Arrangements - Kevin Dhuyvetter
Fertilizer Profitability - Terry Kastens
- 10:00 **Breakout Session 2**
Affordability of Technology - Terry Kastens
2008 Farm Bill - Troy Dumler
SURE /Crop Insurance Changes Art Barnaby
- 11:30 **Lunch**
- 12:00 **Keynote Speaker: Moe Russell**
Managing Profitability in Volatile Times
Trends in Production Agriculture
Building and Operating a Marketing Plan
Maintaining a Sound Financial Structure
Managing Risk in a Volatile Environment
- 1:20 **Breakout Session 3**
Affordability of Technology - Terry Kastens
2008 Farm Bill - Troy Dumler
Grain Outlook - Dan O'Brien
Managing Livestock Price Risk - Mark Nelson
- 2:20 **Breakout Session 4**
Fertilizer Profitability - Terry Kastens
Land-Lease Arrangements - Kevin Dhuyvetter
Grain Outlook - Dan O'Brien
Managing Livestock Price Risk - Mark Nelson
- 3:30 **Conference Adjourns**

Kansas State University is committed to making its services, activities and programs accessible to all participants. If you have special requirements due to a physical, vision, or hearing disability, contact Rich Llewelyn, (785) 532-1504.

It is the policy of Kansas State University Agricultural Experiment Station and Cooperative Extension Service that all persons shall have equal opportunity and access to its educational programs, services, activities, and materials without regard to race, color, religion, national origin, sex, age or disability. Kansas State University is an equal opportunity organization. Issued in furtherance of Cooperative Extension Work, Acts of May 8 and June 30, 1914, as amended. Kansas State University, County Extension Councils, Extension Districts, and United States Department of Agriculture Cooperating, Fred A. Cholick, Director.

2009

Kansas State University

AG PROFITABILITY CONFERENCE

December 9, 2008

4-H Hall

7001 W. 21st St. N.
(21st St. North & Ridge Rd)

Wichita, Kansas



Kansas State University
Department of Agricultural Economics

MEET THE SPEAKERS

Maurice (Moe) Russell Russell Consulting Group

Moe Russell is the founder and President of Russell Consulting Group of Panora, Iowa. He provides consulting services to clients in 36 states and Canada specializing in Risk management services, performance compensation systems, and business planning and feasibility analysis. He grew up on a grain and livestock farm near Monticello, Iowa where his family is still involved in agriculture. Moe graduated from Iowa State University in Agricultural Business and received an Executive MBA degree from University of Nebraska-Omaha. Moe spent 26 years with Farm Credit Services, responsible for Iowa, Nebraska, South Dakota and Wyoming, serving 45,000 customers with over 4 billion in loans. Moe has international consulting experience in Hungary, Czechoslovakia, the Middle East, and South Africa. Moe is on the faculty of TEPAP at Texas A & M University and an adjunct faculty member at Buena Vista University. Moe is a frequent business speaker on marketing, motivation, planning, and entrepreneurship and writes a monthly column, "Riskwise" for Corn and Soybean Digest Magazine.

Mark Nelson - Kansas Farm Bureau

Mark grew up on a diversified, North Central Kansas farm near Bennington and earned both bachelors and masters degrees in agricultural economics from Kansas State University. He was employed as the Northwest Area Extension Economist with Kansas State University for eight years and prior to joining Kansas Farm Bureau, worked as a field representative and merchandiser for Northern Sun, a division of Archer Daniels Midland. Mark joined Kansas Farm Bureau in February of 1997 and is currently Director of Commodities, where he conducts commodity and Ag sector analysis, coordinates the activities of KFB's seven agricultural advisory committees and is Team Leader of the Beef Verification Solution animal identification team.

Troy Dumler - Kansas State University

Troy Dumler is a K-State Extension Agricultural Economist in southwest Kansas. A native of Kansas with B.S. and M.S. degrees in agricultural economics from Kansas State University, Troy has developed a national reputation as a farm policy analyst. Recently he has focused much of his attention on the 2008 Farm Bill and how it will impact Kansas farmers and ranchers. In addition to his farm policy work, He has research and extension programs on crop and livestock management topics, especially dryland and irrigated cropping systems.

Art Barnaby - Kansas State University

Art Barnaby was raised on a diversified farm, in Elk County, Kansas. He received his Ph.D. in Agricultural Economics from Texas A&M University. Art conducts statewide extension education programs on financial planning, risk, government programs, and crop insurance. He is an author of the KSU Risk Management Web page located at: www.AgManager.info. His research work with the private sector was the basis for the first revenue insurance contract, Crop Revenue Coverage. Art is a past three time winner of the American Agricultural Economics Association Distinguished Extension Program Award.

Dan O'Brien - Kansas State University

Daniel O'Brien's interests in applied research and extension educational have been in the areas of grain markets and market structure, the profitability of alternative irrigated and dryland cropping systems and other relevant farm management topics. He is currently focusing on issues pertaining to the structure and competitiveness of local grain markets, grain transportation, bio-energy development, the economics of irrigated and dryland crop production systems, and other farm management issues of importance to Kansas farmers and agribusiness.

Terry Kastens - Kansas State University

Terry Kastens thrives on crunching numbers in innovative ways for the purpose of making more profitable farm management and investment decisions. He routinely works in areas of marketing, precision agriculture, machinery management, soil fertility management, no-till economics, and most importantly, land ownership and leasing. He is especially intrigued by thinking about the future and how farm managers, agribusinesses, and investors can gain from the wisdom of their forbearers yet think differently to position themselves for a profitable future in agriculture.

Kevin Dhuyvetter-Kansas State University

Kevin Dhuyvetter assists farmers, landowners, and others throughout Kansas with risk and return assessment of alternative crop and livestock production and marketing systems. He works extensively with land-related issues such as buying and leasing land. Current research and extension efforts are examining relationships between energy prices and crop inputs, estimating crop yield and fertilizer and water relationships, economics of no-tillage, the economics of grazing systems, and factors affecting feeder cattle basis. One of Kevin's trademarks is his development of decision tools that can be used by clientele to help them with decisions they face in their operations.

2009

AG PROFITABILITY CONFERENCE

Registration
December 9, 2008
Wichita, Kansas

Name: _____

Address: _____

City: _____ State/Zip: _____

Phone: _____

Email: _____

Registration fee: \$15.00

(Lunch included)

Register by:

December 5, 2008

To register:

Gary Cramer

Sedgwick County Extension

7001 W. 21st St. N.

Wichita, KS 67205

Phone: 316.722.7721

Fax: 316.722.7727

Email: gcramer@ksu.edu

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