

2012 Risk and Profit Conference Breakout Session Presenters

"Knowledge for Life"

16. Myth Busters: Land Use Value Appraisal Debunked

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Abstract/Summary

Changes in land values are a major concern to agricultural producers, landowners, community businesses, and financial agencies. Over the past decade, agricultural land valuations have been declining slightly in Kansas as farm incomes have skyrocketed. This seeming paradox has led to questions about the mass appraisal method used to value agricultural land in the state. In this presentation, the use value appraisal method for Kansas will be explained, and the current outlook for land valuation will be provided.

Land Use Value Appraisal Debunked

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Myth #1: Market Value = Use Value

- MV—a theoretical amount determined by examining sales of comparable properties in the same region.
- The assumption is that comparable properties will sell for the same price if made available in the real estate market with reasonable marketing and with ample time provided to find a qualified and interested buyer.

Outline

- Myth #1: Use Value = Market Value
- Myth #2: All Use Value appraisal is created equal.
- Myth #3: All real estate classes are taxed the same.
- Myth #4: My income is up, so my property taxes will go up.
- Myth #5: K-State is increasing my land values

Myth #1: Market Value = Use Value

- Use Value—the value derived from the actual use of a good.
- UV—an appraisal method used to establish a fair cash value of real property in its current use.
- In Kansas—the use value is the average estimated "farming" income earned by the land owner.
- Use Value ≠ Market Value

K-State

Myth #2: All UV is Created Equal

- Different states have different procedures for valuing "land devoted to agricultural use".
 - KS, AR, MO, OK, & CO: Income Capitalization Approach
 - NE: Market and Income Cap. Reconciliation
- Biggest differences among states
 - Eligibility requirements of land
 - Tax recapture with status change of land
 - Method to determine the capitalization rate

Myth #2 (continued): Kansas Law - K.S.A. 79 -1476

- Legislation passed in 1985
- Implemented in 1989, along with the tax classification system
- Established valuation procedure for "land devoted to agricultural use"
- Used a modified income approach to value agricultural land

Myth #2 (continued): History of Use Value in Kansas

- Why the current law?
 - Legislators Recognized the Need for Special Use Appraisal of Agricultural Land.
 - Insulate agricultural land owners from market influences outside of agriculture.
 - Supported by Farm Organizations.

Myth #3: All Real Estate Classes

are Created Equal Use Value and Market Value Appraised vs. Assessed Value

• Real Property Classifications with Assessment Percentage

– Residential	12%
- Vacant Lots	12%
 Agricultural Use Value Land 	30%
 All Other Real Property 	30%
Public Utility	30%

2-State

Myths #4 & #5: Why Are My Values Increasing?

- Does my increasing agricultural income increase agricultural land values?
- Why is K-State increasing my values?
- So how is my land valued?

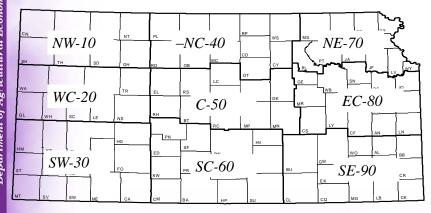
Procedures for Valuing Ag Land (continued)

- Value to be based on:
 - Management reflecting median production levels
 - Average Yields (8-Yr. Avg.)
 - Average Prices (8-Yr. Avg.)
 - Average Grass Cash Rent (8-Yr. Avg.)
 - Source: Kansas Agricultural Statistics
 - 8-year average of Landlord Net Income (crop) or Landlord Net Rental Income (grass)
 - 5-year average of Farm Credit Bank land loan rate to develop the capitalization rate

Procedures for Valuing Ag Land

- Value to be based on:
 - Use of the Land
 - Cultivated **crop** land (dry and irrigated)
 - Grassland (native and tame)
 - Productivity of the Land
 - Essentially, better land should be valued higher than the average, and poorer land should be valued less than the average.
 - Director shall adopt a classification system using criteria established by the USDA, Natural Resources Conservation Service (NRCS).
 - Currently using the Soil Rating for Plant Growth (KS-SRPG) index provided by NRCS.

Kansas Agricultural Statistics' Crop Reporting Districts







Kansas Agricultural Land Valuation

Basic Valuation Process

Landlord Gross Income

- Landlord Expenses

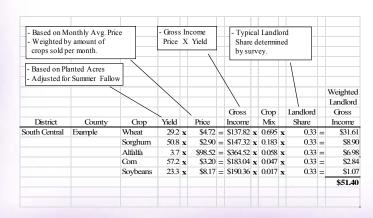
 Landlord Net Income
- **Capitalization Rate**
- **—** Ag Use Appraised Value

Crop Land Valuation

- Determine Landlord gross income
 - Information from KS Ag Statistics
 - Yields * Prices * Landlord's share weighted by crops grown
- Deduct Landlord expenses
 - Landlord's typical share of expenses weighted by crops grown
 - Management fee (10% of gross)
- Equals **<u>L</u>**andlord **<u>N</u>**et **<u>I</u>ncome** (LNI)
 - LNI's provided for all soil map units for all counties (Irrigated & Dry)

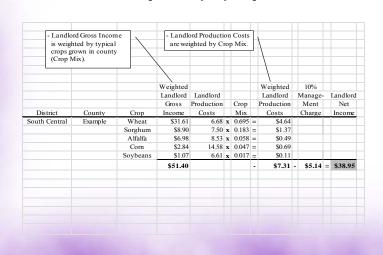
Calculation of LNI

Example County Dry Cropland



Calculation of LNI (continued)

Example County Dry Cropland



8-Year Summary

Example County Dry Cropland

					Landle	ord Net In	ncome				8-Yr Avg.	8-Yr Avg.
County	Soil	2002	2003	2004	2005	2006	2007	2008	2009	2010	2009 LNI	2010 LNI
Example	6330	\$2.05	\$2.03	\$1.98	\$1.78	\$2.02	\$1.86	\$2.02	\$2.49	\$6.16	\$2.03	\$2.54
	5928	\$14.66	\$14.11	\$12.48	\$10.69	\$13.24	\$7.48	\$11.25	\$17.60	\$22.84	\$12.69	\$13.71
	5910	\$39.07	\$39.62	\$37.54	\$35.41	\$38.69	\$30.23	\$37.96	\$46.86	\$55.15	\$38.17	\$40.18
		LNI	droppin	g off for			New LN	I being a	dded to 1	he		
		201	2 va lue y	ear.			2012 8-у	r averag	е.			

Grass Land Valuation

- Determine cash rental rate
 - Information from KS Ag Statistics
 - Used as average Landlord gross income
- Deduct Landlord expenses
 - Fence ownership cost
 - Pasture maintenance cost
 - Watering cost
 - Management fee (10% of gross)
- Equals **L**andlord **N**et **I**ncome (LNI)

Capitalization Rate

- Capitalization is the division of a present income by an appropriate rate of return to estimate the value of the income stream.
 - (Income / Rate = Value)
- In terms of use value, it is a composite rate used to convert property income into property value.

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Cap Rate Comparison 2011 - 2012

		2011	2012
	2005	6.89%	
Farm Credit Bank	2006	7.58%	7.58%
ag land only	2007	7.32%	7.32%
loan rate:	2008	6.29%	6.29%
	2009	5.77%	5.77%
	2010		5.23%
Five year average of loan rates:		6.77%	6.44%
Statutory Add On Rate:	+	0.75%	0.75%
Directors Add on:	+	2.00%	2.00%
Capitalization Rate:		9.52%	9.19%
OR not less than:		11.00%	11.00%
Average rural levies:		0.11490	0.12030
Multiply by assessment rate:	X	0.30	0.30
Average agricultural tax rate:	+	3.45%	3.61%
Overall capitalization rate		14.45%	14.61%

Department of Agricultural Ec

-State

Income / Cap Rate = Ag Value

- \$40 LNI divided by 14.45 % = \$277/Ac
- \$40 LNI divided by 13.22 % = \$303/Ac
- \$40 LNI divided by 16.03 % = \$250/Ac