### Beef-Cattle Market Outlook

#### **Agent Update Meetings:**

November 13, 2013 – Agricultural Research Center Hays

November 14, 2013 – Shawnee Extension County Office

Glynn Tonsor

Dept. of Agricultural Economics

Kansas State University



### Overarching Economic Outlook

- Supplies
  - "Certain" Cattle Supplies (hd) pulldown continues
  - Less Certain Beef Supplies (lbs) prior trends tempered?
- Demand
  - Confusing for decades yet recently positive
  - Recent Beef Board Project; Work must be ongoing...
  - Quarterly updates delayed...
- Is there general sentiment of industry-wide structural change occurring?

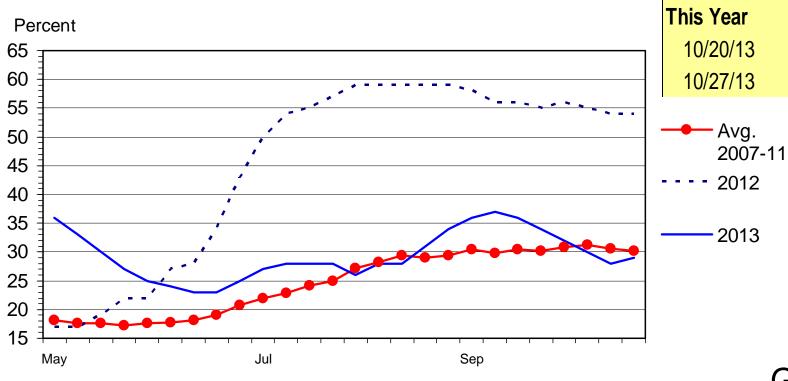
## Economic Outlook Overview: Cow-Calf

- Compared to last year:
  - Better pastures (nationally), lower forage prices, and higher calf prices...

- Will this trigger breeding herd expansion?
  - To-date I'd say expansion has NOT been initiated
    - Wait for Jan. 2014 Cattle Inventory Report ...

#### US RANGE AND PASTURE CONDITION

Percent Poor and Very Poor, Weekly



G-NP-30 10/31/13

**Beef Cows in states** 

with 40% Poor to Very Poor

21284

21284

2603

4408

Last year

10/21/12

10/28/12

Cows % of Total

70.77%

70.77%

8.91%

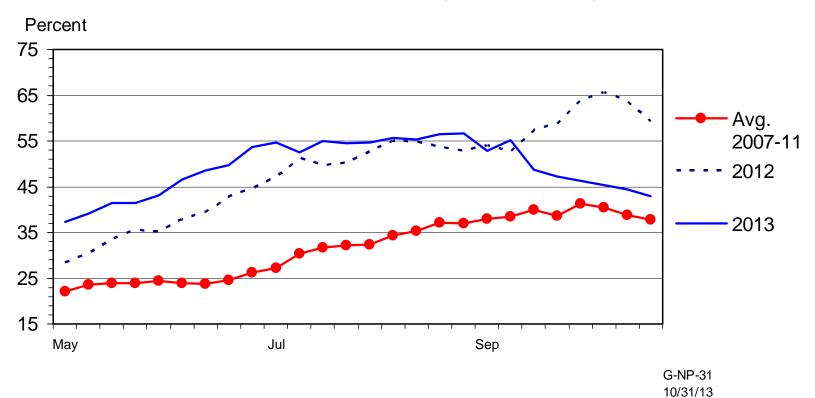
15.09%

Livestock Marketing Information Center (LMIC)

(AZ, CA, ID, NV, NM, OR, UT, WA) 10.2% of Cows

### WESTERN REGION RANGE AND PASTURE CONDITION

Percent Poor and Very Poor, Weekly

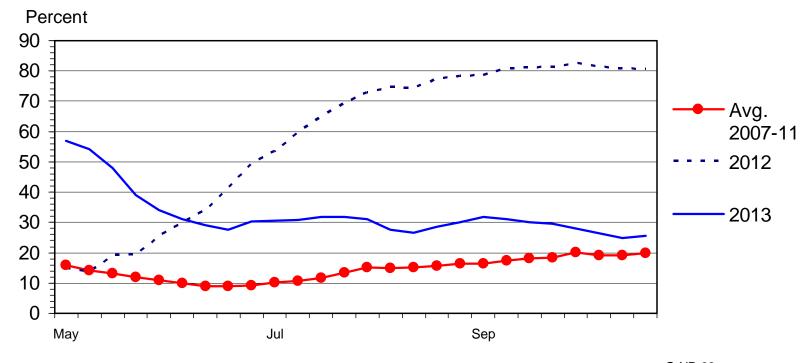


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(CO, KS, MT, NE, ND, SD, WY)
29.6% of Cows

### GREAT PLAINS REGION RANGE AND PASTURE CONDITION

Percent Poor and Very Poor, Weekly



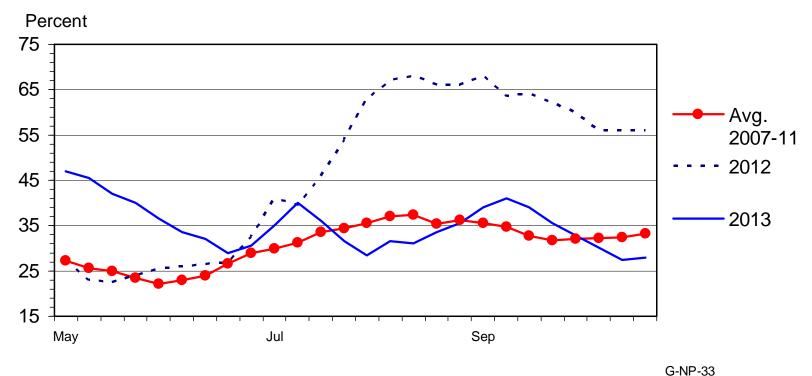
G-NP-32 10/31/13

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(OK, TX) 19.7% of Cows

### SOUTHERN PLAINS REGION RANGE AND PASTURE CONDITION

Percent Poor and Very Poor, Weekly



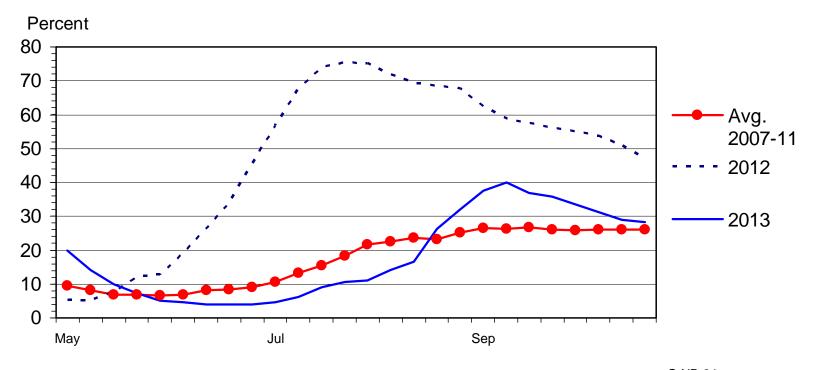
10/31/13

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(IL, IN, IA, MI, MN, MO, OH, WI)
14.6% of Cows

### CORNBELT REGION RANGE AND PASTURE CONDITION

Percent Poor and Very Poor, Weekly



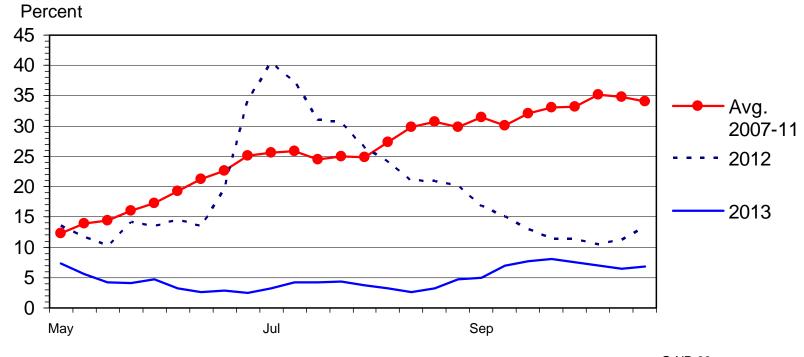
G-NP-34 10/31/13

**Livestock Marketing Information Center** 

(AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV) 24.7% of Cows

### SOUTHEAST REGION RANGE AND PASTURE CONDITION

Percent Poor and Very Poor, Weekly



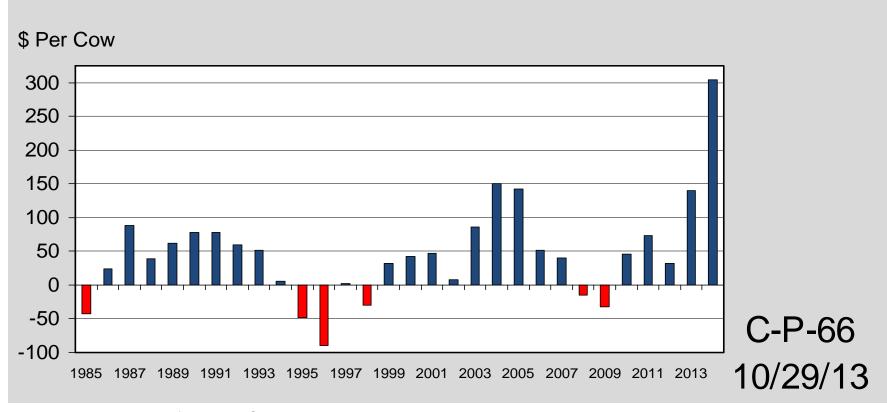
G-NP-36 10/31/13

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### **Economic Outlook Overview: Cow-Calf**

#### **ESTIMATED AVERAGE COW CALF RETURNS**

Returns Over Cash Cost (Includes Pasture Rent), Annual



Livestock Marketing Information Center Data Source: USDA-AMS & USDA-NASS, Compiled & Analysis by LMIC

Table 1. Beef Cows that Calved (1,000 hd)								
State / Pagion	1004	2004	2010	2013	1994	2004	2010	2013
State / Region	1994	2004	2010	2013	(% of US)	(% of US)	(% of US)	(% of US)
TX	5,800	5,383	5,140	4,015	16.8%	16.5%	16.4%	13.7%
NE	1,920	1,848	1,781	1,805	5.5%	5.7%	5.7%	6.2%
MO	2,200	2,085	1,968	1,757	6.4%	6.4%	6.3%	6.0%
OK	1,853	1,920	2,073	1,754	5.4%	5.9%	6.6%	6.0%
SD	1,598	1,711	1,618	1,688	4.6%	5.3%	5.2%	5.8%
MT	1,478	1,432	1,465	1,506	4.3%	4.4%	4.7%	5.1%
KS	1,473	1,550	1,434	1,328	4.3%	4.8%	4.6%	4.5%
KY	1,155	1,128	1,070	1,028	3.3%	3.5%	3.4%	3.5%
IA	1,075	974	885	925	3.1%	3.0%	2.8%	3.2%
ND	941	937	869	922	2.7%	2.9%	2.8%	3.1%
US	34,603	32,531	31,371	29,295				
Great Plains	9,023	8,766	8,575	8,658	26.1%	26.9%	27.3%	29.6%
Southeast	8,597	8,022	7,560	7,204	24.8%	24.7%	24.1%	24.6%
Southern Plains	7,653	7,303	7,213	5,769	22.1%	22.4%	23.0%	19.7%
Cornbelt	5,100	4,705	4,487	4,271	14.7%	14.5%	14.3%	14.6%
West	3,844	3,404	3,193	3,054	11.1%	10.5%	10.2%	10.4%
Northeast	386	331	343	340	1.1%	1.0%	1.1%	1.2%

Source: USDA data, compiled by LMIC, modified for presentation by Glynn Tonsor. Regions defined as: *Great Plains* (CO, KS, MT, NE, ND, SD, WY), *Southeast* (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV), *Southern Plains* (OK, TX), *Cornbelt* (IL, IN, IA, MI, MN, MO, OH, WI), and *West* (AK, AZ, CA, HI, ID, NV, NM, OR, UT, WA).

Originally posted in February 4, 2013 In The Cattle Markets article.

Table 2. Heifers for Beef Cow Replacement (1,000 hd)									
State / Region	1994	2004	2010	2013	1994	2004	2010	2013	
State / Negion	1994				(% of US)	(% of US)	(% of US)	(% of US)	
TX	980	740	760	600	15.4%	13.4%	13.9%	11.2%	
NE	260	280	320	350	4.1%	5.1%	5.9%	6.5%	
MO	370	280	280	270	5.8%	5.1%	5.1%	5.0%	
OK	345	370	405	280	5.4%	6.7%	7.4%	5.2%	
SD	280	290	285	315	4.4%	5.3%	5.2%	5.9%	
MT	355	420	340	435	5.6%	7.6%	6.2%	8.1%	
KS	280	230	240	230	4.4%	4.2%	4.4%	4.3%	
KY	205	160	150	150	3.2%	2.9%	2.8%	2.8%	
IA	160	125	130	150	2.5%	2.3%	2.4%	2.8%	
ND	190	156	165	207	3.0%	2.8%	3.0%	3.9%	
US	6,364	5,508	5,451	5,361					
Great Plains	1,715	1,631	1,615	1,838	26.9%	29.6%	29.6%	34.3%	
Southeast	1,596	1,266	1,223	1,140	25.1%	23.0%	22.4%	21.3%	
Southern Plains	1,325	1,110	1,165	880	20.8%	20.2%	21.4%	16.4%	
Cornbelt	873	777	752	779	13.7%	14.1%	13.8%	14.5%	
West	749	630	599	603	11.8%	11.4%	11.0%	11.3%	
Northeast	107	94	97	120	1.7%	1.7%	1.8%	2.2%	

Source: USDA data, compiled by LMIC, modified for presentation by Glynn Tonsor. Regions defined as: *Great Plains* (CO, KS, MT, NE, ND, SD, WY), *Southeast* (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV), *Southern Plains* (OK, TX), *Cornbelt* (IL, IN, IA, MI, MN, MO, OH, WI), and *West* (AK, AZ, CA, HI, ID, NV, NM, OR, UT, WA).

Originally posted in February 4, 2013 In The Cattle Markets article.

- Expected Profit:
  - 2014 LMIC Forecast 2X 04' & 13'
    - Note same \$X/hd = lower ROI than in the past...
- Profit Risk
  - Context on environment of price variability...
    - Feedstuff price recovery persistence?
    - Ongoing discussion & concern over retail beef prices...
    - "Sky high" replacement prices in 2014?
- Uncertainty
  - Broader political uncertainty
    - Economic Policy Uncertainty Indices (http://www.policyuncertainty.com/index.html)
    - Farm Bill, Shutdown, MCOOL, Technology Acceptance...

- Why Did Herd Shrink?
  - Demand Declines (long-term)
  - Drought & Feed Costs (more recent)

• What Can I pay for a Replacement?

- KSU-Beef Replacement spreadsheet
  - http://www.agmanager.info/livestock/budgets/production/default.asp

Table 1. Net Present Value of Beef Replacements, Sensitivity Analysis Summary*								
	Number		10% Lower	10% Lower	10% Higher			
Year	of Calves	Base Case	Cow Costs/yr	Discount Rate	Calf Prices			
2014	1	\$1,107	\$1,177	\$1,107	\$1,288			
2015	2	\$1,233	\$1,359	\$1,239	\$1,484			
2016	3	\$1,323	\$1,493	\$1,335	\$1,628			
2017	4	\$1,357	\$1,562	\$1,373	\$1,701			
2018	5	\$1,379	\$1,611	\$1,399	\$1,754			
2019	6	\$1,407	\$1,662	\$1,430	\$1,808			
2020	7	\$1,425	\$1,697	\$1,451	\$1,846			
2021	8	\$1,443	\$1,729	\$1,470	\$1,879			
2022	9	\$1,458	\$1,755	\$1,487	\$1,907			
2023	10	\$1,466	\$1,772	\$1,497	\$1,925			
Key Inputs Varied Ac	ross Scenarios**	:						
Annual cow costs,	\$/year	\$700	\$630	\$700	\$700			
Discount rate, inte	rest rate	7.50%	7.50%	6.75%	7.50%			
Calf Price, \$/cwt	2014	\$168	\$168	\$168	\$185			

- KSU-Beef Replacement spreadsheet
  - Two fact sheets and video tutorial also available online:
    - http://www.agmanager.info/livestock/budgets/production/default.asp

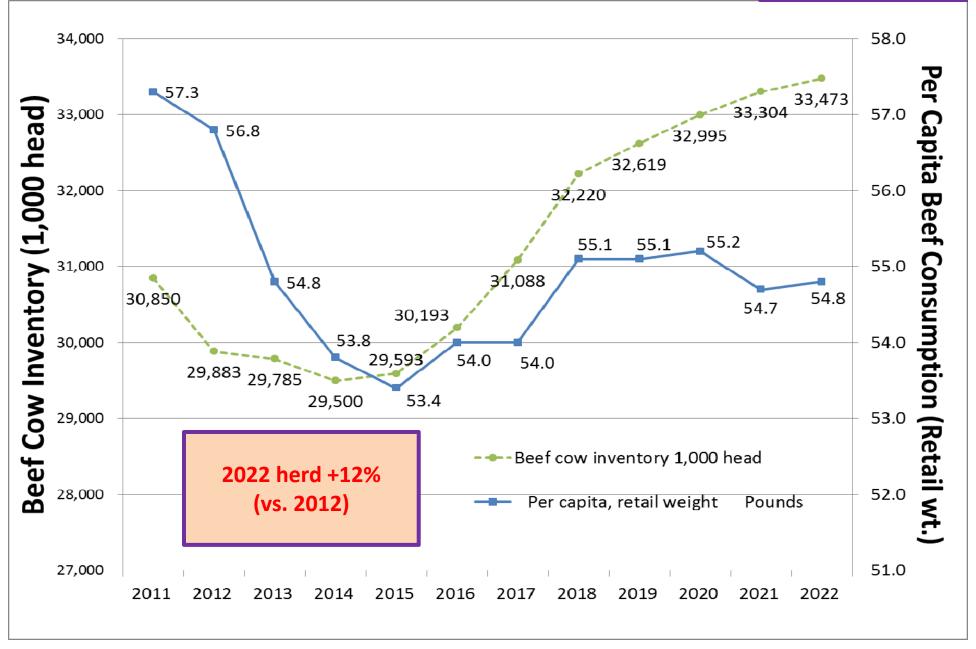
- Variation across producers is substantial
  - \$300 dif in costs of top & bottom 1/3 KFMA producers
    - Producer w/ \$850/cow costs: \$811/heifer (10 yrs) NPV
    - Producer w/ \$700/cow costs: \$1,466/heifer (10 yrs) NPV
- Regionally:
  - Southern Plains will rebuild some
  - SE & Heartland will continue trend of relative decline
  - Great/N. Plains & West will resume relative growth
    - Nationally more intense/alternative cow management likely necessary given land constraints...

- Role of Risk & Uncertainty
  - Producer charging 7.5% discount rate:
    - \$1,466/heifer (10 yrs) NPV
  - Producer charging 15% discount rate:
    - \$1,222/heifer (10 yrs) NPV

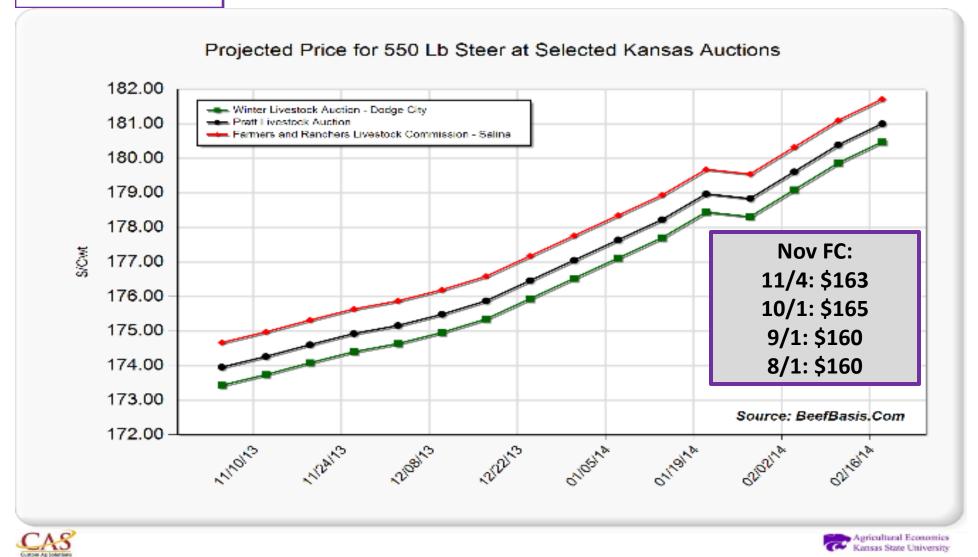
#### Longer-term projections (as of Feb. 2013)

2021 Projection 1.1 million less than Feb. 12'

http://www.usda.gov/oce/commodity/projections/index.htm



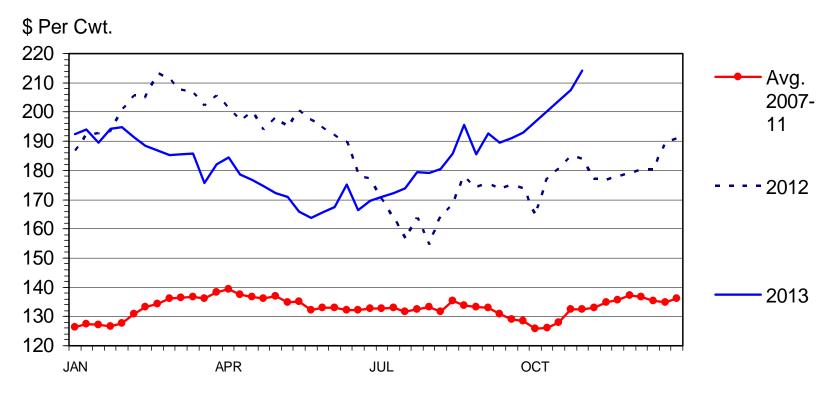
As of: 11/4/13'



http://www.agmanager.info/livestock/marketing/graphs/cattle/prices/default.asp

#### MED. & LRG. #1 STEER CALF PRICES

400-500 Pounds, Southern Plains, Weekly



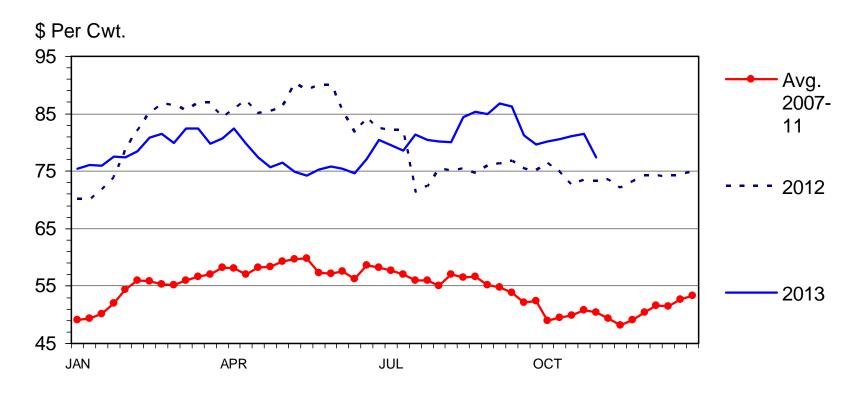
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Data Source: USDA-AMS, Compiled & Analysis by LMIC

C-P-49A 11/04/13

#### **SLAUGHTER COW PRICES**

Southern Plains, 85-90% Lean, Weekly



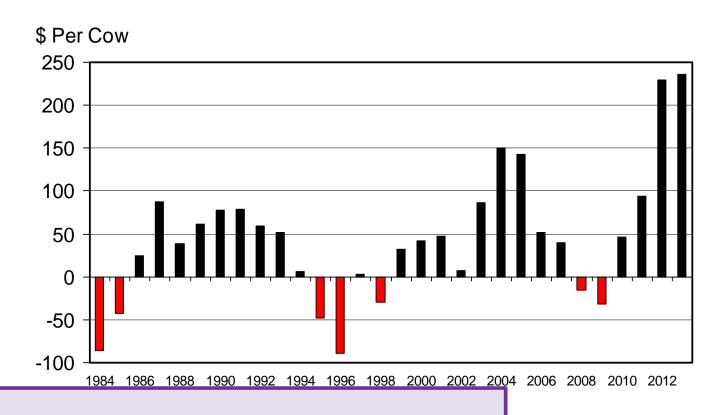
Livestock Marketing Information Center

Data Source: USDA-AMS

C-P-35 11/04/13

#### **ESTIMATED AVERAGE COW CALF RETURNS**

Returns Over Cash Cost (Includes Pasture Rent), Annual



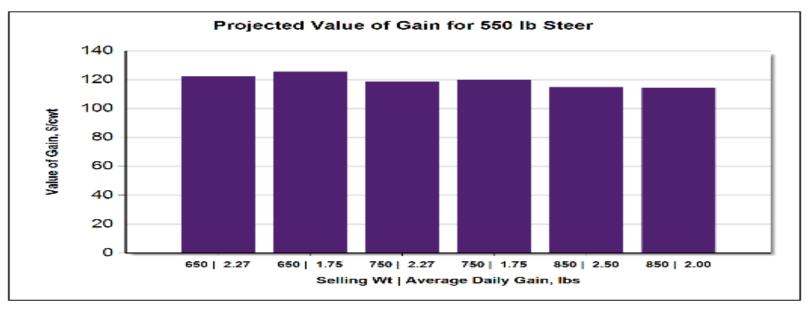
TREND: PROMISING YET UNFULLFILLED TO-DATE HERD EXPANSION

C-P-66 03/21/12

### Economic Outlook Overview : Stockers

- Attractive Values of Gain (VOG) vs. COG
  - For those in many stocker/backgrounding areas ...
- Salina, KS 11/4/13 situation:
  - Buy 550 lb steer on 11/13/13 (\$178.34)
  - Sell 750 lb steer on 02/12/14 (\$162.43) {2.17 ADG}
    - VOG: \$118.69/cwt

http://www.beefbasis.com/ForecastingTools/ValueofGain/tabid/1132/Default.aspx



Projected Value of Gain							
Begining Weight, Ibs	Ending Weight, Ibs	Date	Weight Gain, lbs/hd	ADG, Ibs	Value of Gain, \$/cwt		
550	650	12/19/2013	100	2.27	\$122.34		
550	650	01/01/2014	100	1.75	\$125.59		
550	750	02/01/2014	200	2.27	\$118.69		
550	750	02/27/2014	200	1.75	\$120.08		
550	850	03/05/2014	300	2.50	\$114.68		
550	850	04/04/2014	300	2.00	\$114.57		
Note: Projections dervied for the Salina, KS market using BeefBasis.com Related information is available at: BeefBasis.com 11/5/201							

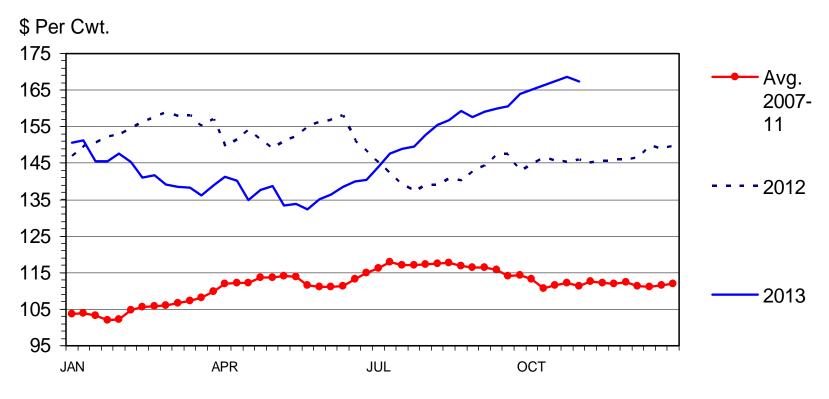




http://www.agmanager.info/livestock/marketing/graphs/cattle/prices/VOG.asp

#### MED. & LRG. #1 FEEDER STEER PRICES

700-800 Pounds, Southern Plains, Weekly



**Livestock Marketing Information Center** 

Data Source: USDA-AMS, Compiled & Analysis by LMIC

C-P-49 11/04/13

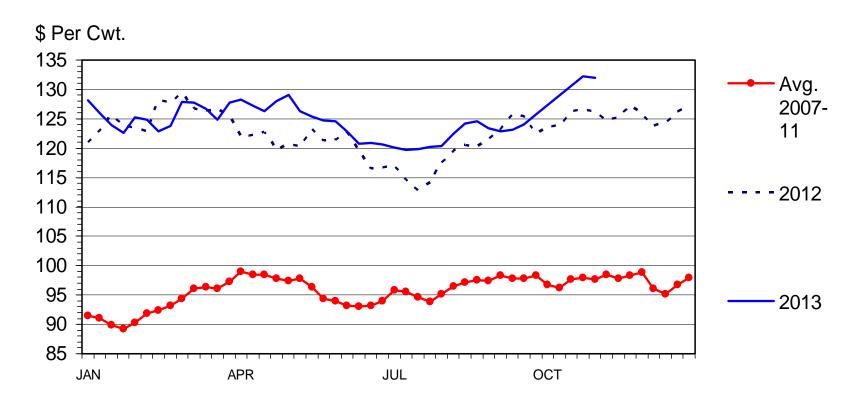
## Economic Outlook Overview : Feedlots

Sector under most current pressure

- Excess capacity concerns persist:
  - Heifer Retention (?), MCOOL, Mexico, etc.
- Last couple years' closeouts been at historically high losses...
  - Recent improvements

#### **SLAUGHTER STEER PRICES**

5 Market Weighted Average, Weekly



**Livestock Marketing Information Center** 

Data Source: USDA-AMS

#### Historical and Projected Kansas Feedlot Net Returns

(as of 10/23/13')

(http://www.agmanager.info/livestock/marketing/outlook/newsletters/FinishingRet

Dec LC:

11/4: \$132

10/1: \$132

9/1: \$130

8/1: \$128

August 13': -\$89/steer

Table 1. Projected Values for Finishing Steers in Kansas Feedyards\*

Closeout Mo-Yr	Net Return	FCOG**	Fed Price	Feeder Price	Breakeven FCOG**	Breakeven Fed Price	Breakeven Feeder Price
Sep-13	-62.74	115.73	123.90	133.34	103.37	128.41	126.24
Oct-13	16.30	115.09	130.36	134.84	118.29	129.20	136.66
Nov-13	-2.09	109.05	130.72	142.00	108.67	130.86	141.75
Dec-13	-12.51	103.16	131.38	149.17	100.98	132.27	147.70
Jan-14	-13.04	98.74	131.17	151.81	96.43	132.10	150.25
Feb-14	-5.38	96.56	132.62	154.44	95.57	133.02	153.78

#### **Representative Barometer for Trends in Profitability**

#### Zilmax® Use

- Beef production <u>direction</u> 'certain'
  - +/- 29 lbs on steer carcass; 23 lbs for heifers
    - Zilmax® adds 6-8 lbs more than Optaflexx®

- Magnitude of impact is very uncertain
  - Ultimately, how does % of fed cattle on Zilmax®,
     Optaflexx®, Neither change?
    - How long will these changes last???

## Broader Perspective on *Zilmax*® Discussion

 The Center For Food Integrity (@foodintegrity) tweeted on Wed, Sep 04, 2013:

# "Science tells us if we <u>can</u> do something.

# Society tells us if we should do it."

-- See recent *In the Cattle Markets article:* <a href="http://www.lmic.info/memberspublic/InTheCattleMarket.html">http://www.lmic.info/memberspublic/InTheCattleMarket.html</a>

#### **Quarterly Forecasts** (LMIC: 11/1/13)

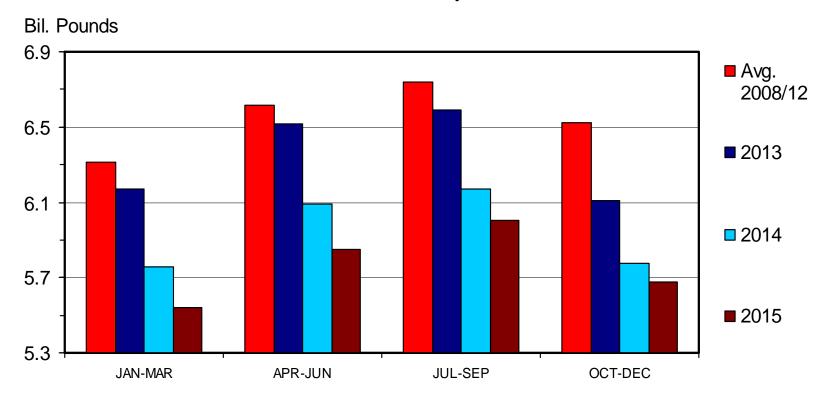
		% Chg.	Average	% Chg.	Comm'l	% Chg.
Year	Comm'l	from	<b>Dressed</b>	from	Beef	from
Quarter	Slaughter	Year Ago	Weight	Year Ago	Production	Year Ago
2012						
I	8,026	-3.5	782.7	1.5	6,282	-2.0
II	8,309	-3.8	779.0	2.6	6,473	-1.3
III	8,333	-4.6	790.3	2.5	6,586	-2.2
IV	8,283	-1.3	793.5	2.6	6,572	1.3
Year	32,951	-3.3	786.4	2.3	25,913	-1.1
2013						
I	7,779	-3.1	793.4	1.4	6,172	-1.7
II	8,325	0.2	782.8	0.5	6,517	0.7
III	8,322	-0.1	794.1	0.5	6,608	0.3
IV	7,813	-5.7	795.7	0.3	6,217	-5.4
Year	32,238	-2.2	791.4	0.6	25,514	-1.5
2014						
I	7,202	-7.4	797.6	0.5	5,744	-6.9
II	7,708	-7.4	787.0	0.5	6,066	-6.9
III	7,697	-7.5	798.9	0.6	6,149	-6.9
IV	7,327	-6.2	801.7	0.7	5,874	-5.5
Year	29,934	-7.1	796.2	0.6	23,833	-6.6
2015						
1	6,887	-4.4	802.1	0.6	5,524	-3.8
II	7,344	-4.7	793.4	0.8	5,827	-3.9
III	7,422	-3.6	806.3	0.9	5,984	-2.7
IV	7,154	-2.4	806.0	0.5	5,766	-1.8
Year	28,807	-3.8	801.9	0.7	23,101	-3.1

#### **Quarterly Forecasts** (LMIC: 11/1/13)

	Live Sltr.	% Chg.	Feeder Ste	er Price
Year	Steer Price	from	Southern	Plains
Quarter	5-Mkt Avg	Year Ago	7-800#	5-600#
2012				
I	125.30	13.8	154.25	182.41
II	120.91	7.2	152.65	178.65
III	119.69	4.9	141.82	150.57
IV	125.54	2.9	146.50	161.42
Year	122.86	7.1	148.81	168.26
2013				
I	125.51	0.2	142.41	170.13
II	124.95	3.3	137.34	159.71
III	122.30	2.2	155.95	171.19
IV	131-132	4.7	164-167	179-184
Year	125-127	2.6	149-151	170-172
2014				
ı	131-134	5.6	164-168	186-192
II.	132-137	7.6	165-172	192-200
III	129-135	7.9	166-173	188-196
IV	132-139	3.0	164-172	183-192
Year	131-136	6.0	165-171	188-194
2015				
I	134-142	4.2	166-175	187-198
II	135-144	3.7	167-177	193-205
III	131-141	3.0	169-180	191-204
IV	134-145	3.0	166-178	185-199
Year	135-141	3.4	166-174	187-197

#### **COMMERCIAL BEEF PRODUCTION**

#### Quarterly



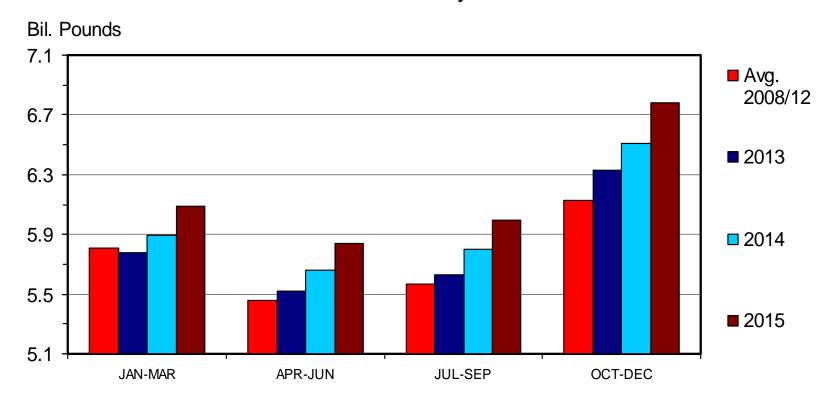
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Data Source: USDA-NASS, Compiled & Analysis by LMIC

M-S-01 10/02/13

#### **COMMERCIAL PORK PRODUCTION**

#### Quarterly



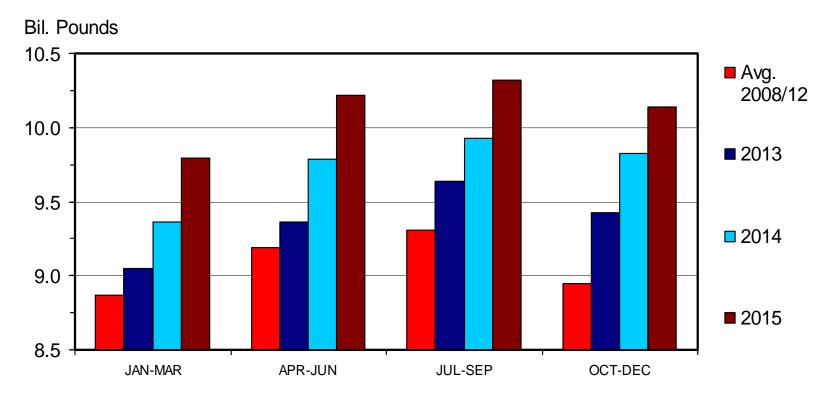
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Data Source: USDA-NASS, Compiled & Analysis by LMIC

M-S-06 10/02/13

#### RTC BROILER PRODUCTION

#### Quarterly



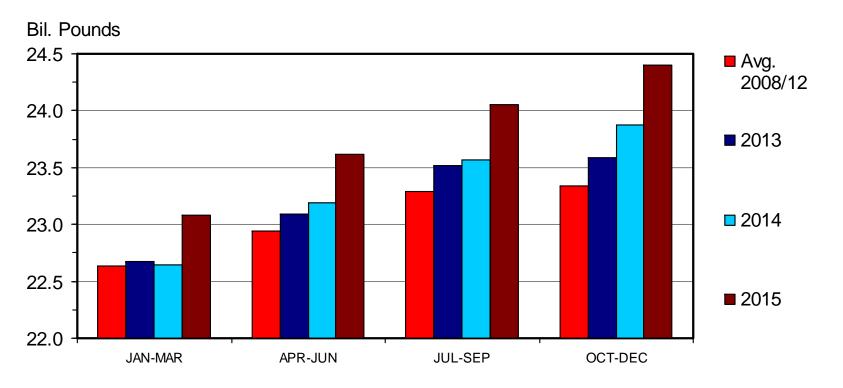
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Data Source: USDA-NASS, Compiled & Analysis by LMIC

M-S-30 10/02/13

#### TOTAL RED MEAT & POULTRY PRODUCTION

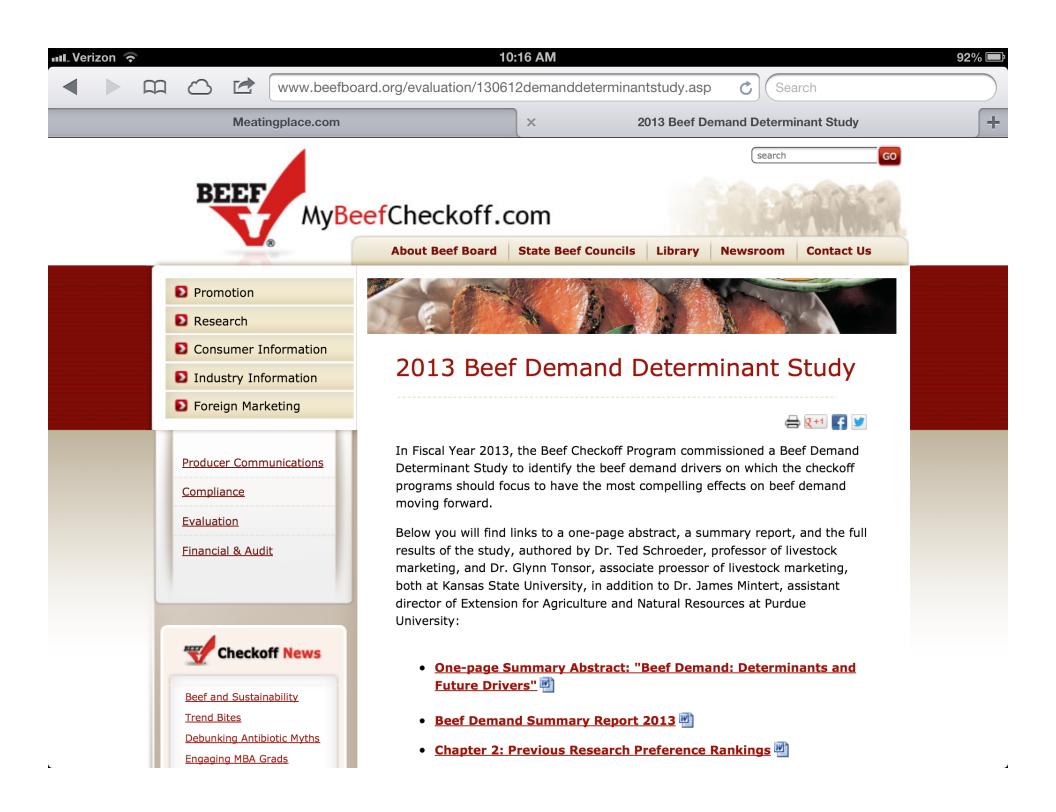
#### Quarterly

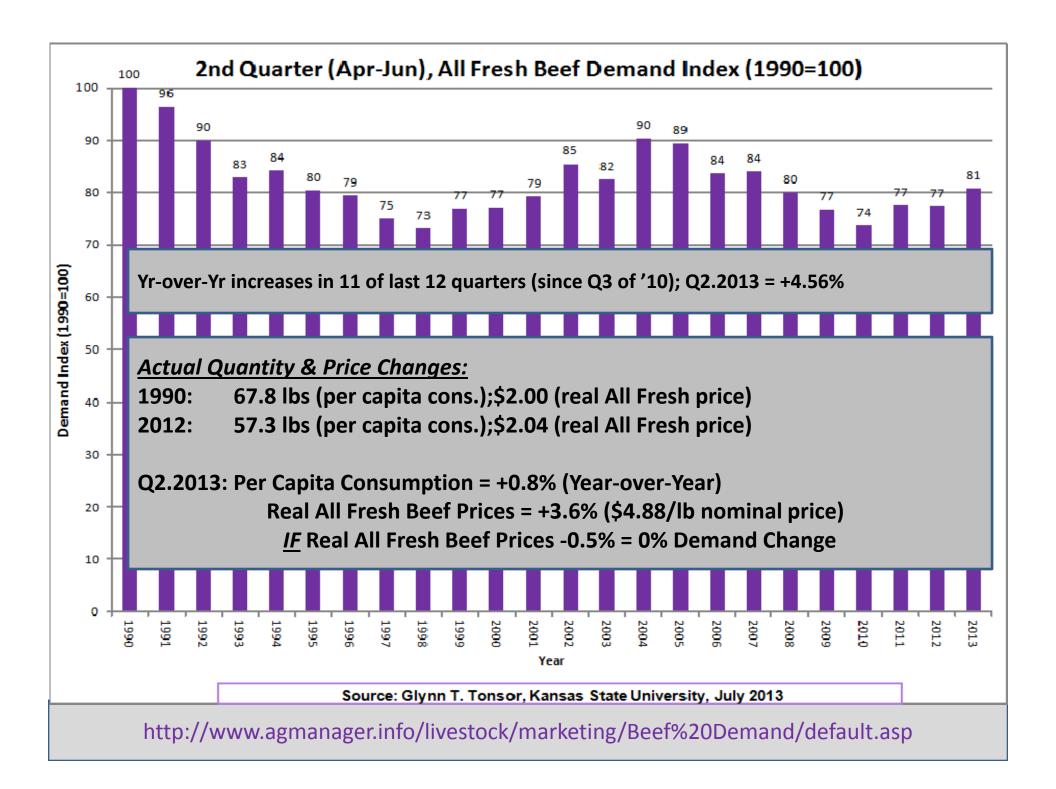


**Livestock Marketing Information Center** 

Data Source: USDA-NASS, Compiled & Analysis by LMIC

M-S-31 10/02/13





# Wrap-up Summary Thoughts

- Opportunity exists in multiple venues
  - Herd expansion pending?
  - Profitable prospects for sound management
  - Domestic demand strength warrants appreciation
  - Remain bullish on global demand going forward
    - Ongoing demand enhancement critical for profitability...
- Current and Potential Threats also persist
  - Uncertainty on many fronts restricts investment
  - Impact of Excess Capacity Resolution Lingers
  - Several examples of "infighting" within the industry

## More information available at:



## This presentation will be available in PDF format at:

http://www.agmanager.info/about/contributors/individual/tonsor.asp

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Beef-Cattle Economics





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AgManager.info website is a comprehensive source of information, analysis, and decision-making tools for agricultural producers, agribusinesses, and others. The site serves as a clearinghouse for applied outreach information emanating from the Department of Agricultural Economics at Kansas State University. It was created by combining departmental and faculty sites as well as creating new features exclusive to the AgManager.info site. The goal of this coordination is to improve the organization of web-based material and allow greater access for agricultural producers and other clientele.

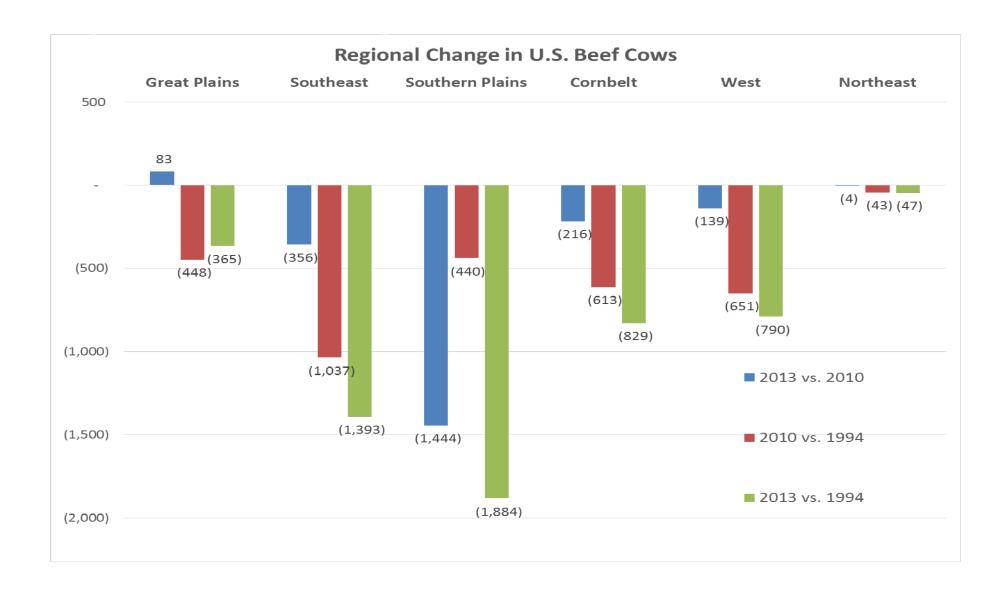


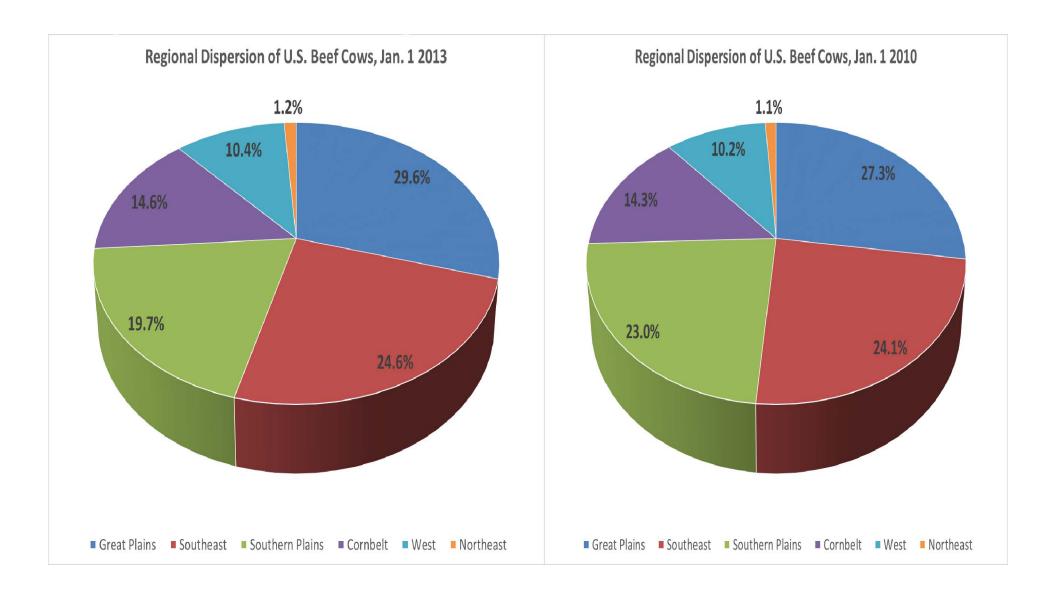
## Receive Weekly Email Updates for AgManager.Info

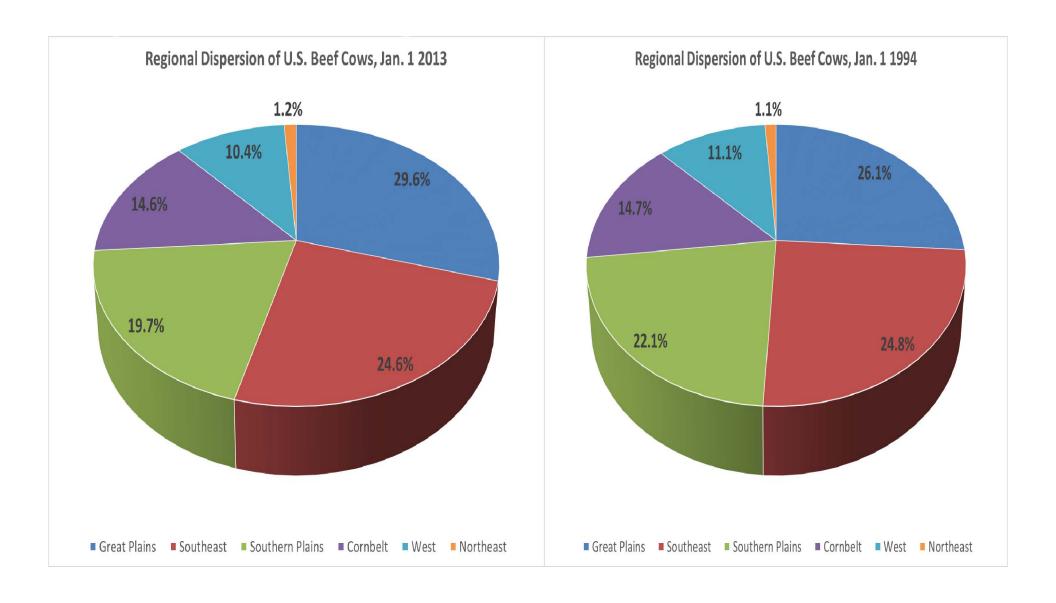
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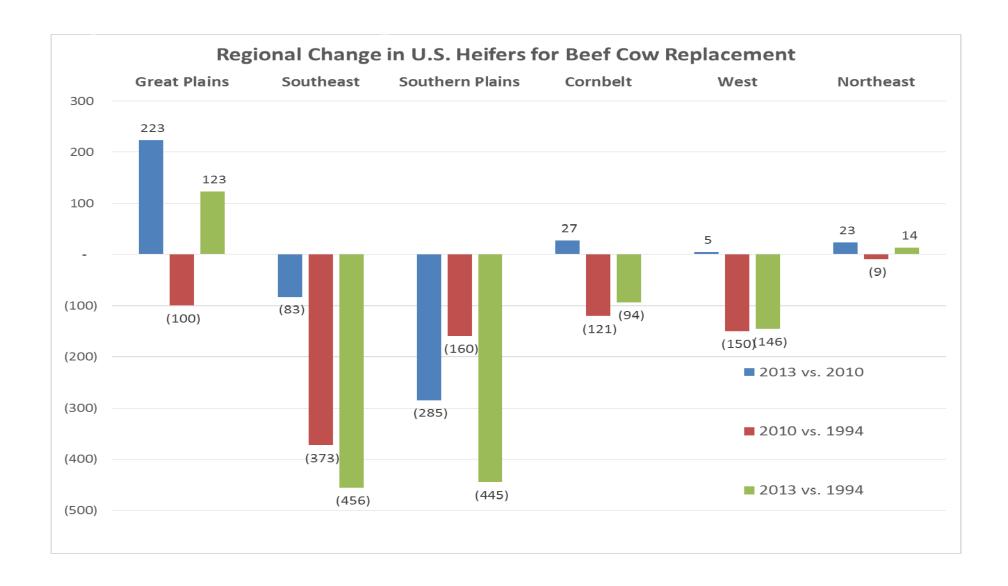
http://www.AgManager.info/Evaluation/Email.htm

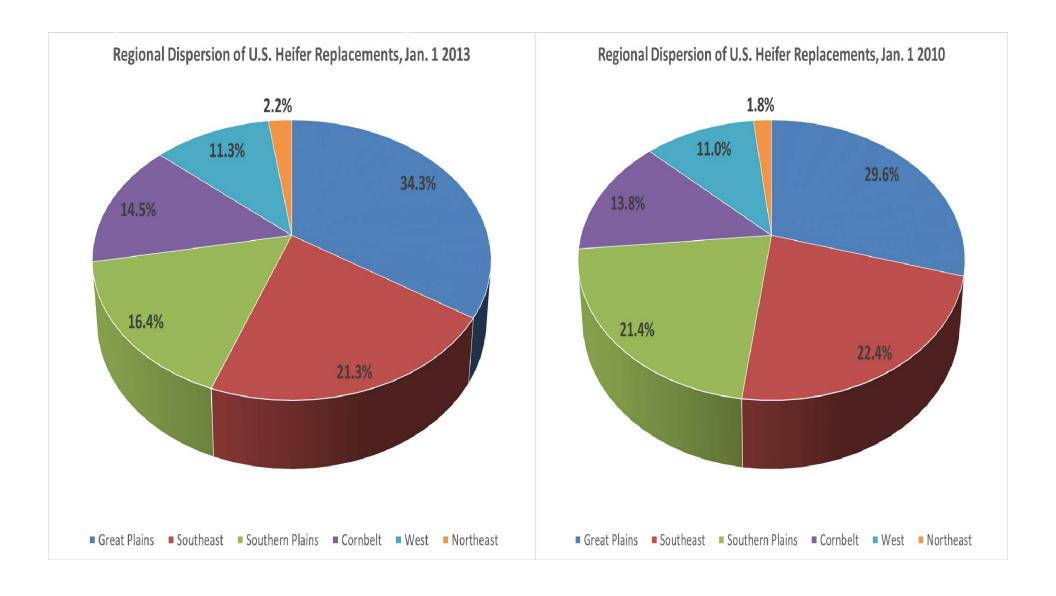


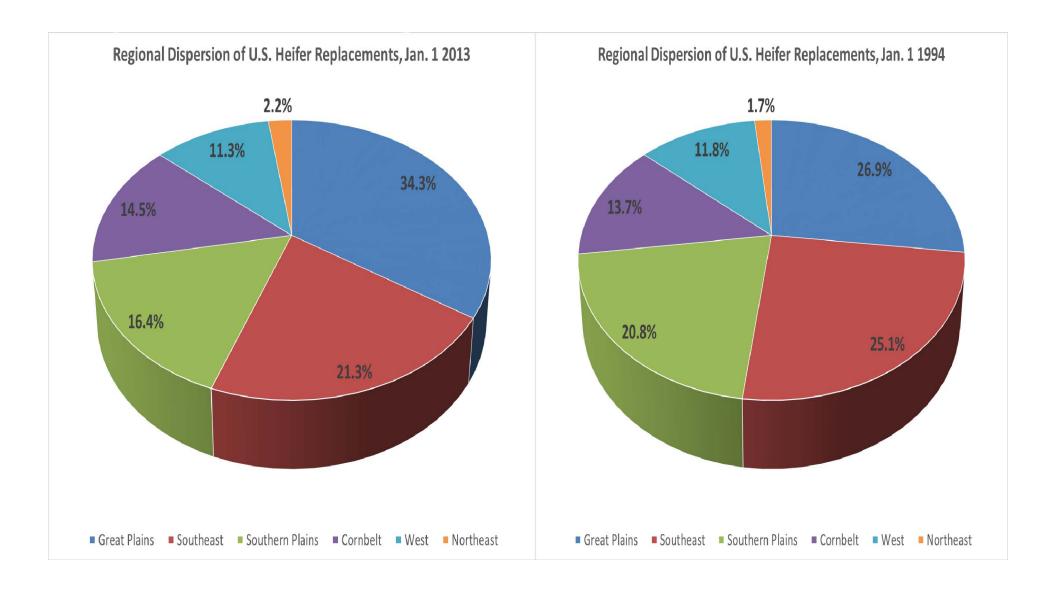












# KSU-Beef Replacement

	Number						
Year	of Calves	US	<b>Great Plains</b>	Southeast	Southern Plains	Cornbelt	West
2014	1	\$821	\$890	\$786	\$839	\$597	\$995
2015	2	\$719	\$844	\$654	\$751	\$317	\$1,030
2016	3	\$627	\$798	\$540	\$671	\$85	\$1,047
2017	4	\$519	\$723	\$414	\$572	(\$134)	\$1,025
2018	5	\$430	\$660	\$312	\$489	(\$312)	\$1,005
2019	6	\$370	\$620	\$241	\$435	(\$442)	\$999
2020	7	\$318	\$584	\$180	\$387	(\$549)	\$990
2021	8	\$280	\$558	\$135	\$352	(\$632)	\$987
2022	9	\$250	\$539	\$100	\$325	(\$696)	\$984
2023	10	\$223	\$520	\$69	\$301	(\$751)	\$979
Key Inputs Varied Across Scena	arios**:						
Annual operating and labor costs, \$/cow/yr		\$903	\$923	\$912	\$898	\$1,114	\$725
Beef cows, head per farm/ranch		100	181	73	108	63	196
Avg Calf Weight, lbs		500	555	484	508	493	497
Avg Calf Price Slide, \$/cwt		\$8.42	\$8.98	\$8.23	\$8.81	\$7.11	\$9.33
* NPV is Net Present Value of a	replacement exp	pected to	oroduce the nu	mber of sa	leable calves liste	ed in the	
Number of Calves" column be							

# KSU-Beef Replacement

of Calves 1 2	US	<b>Great Plains</b>	Southeast	Couthorn Dising		
	64.204		Journeast	Southern Plains	Cornbelt	West
2	\$1,204	\$1,174	\$1,259	\$1,210	\$992	\$1,302
_	\$1,406	\$1,353	\$1,504	\$1,415	\$1,025	\$1,580
3	\$1,556	\$1,485	\$1,689	\$1,569	\$1,041	\$1,792
4	\$1,639	\$1,553	\$1,800	\$1,655	\$1,019	\$1,924
5	\$1,702	\$1,602	\$1,885	\$1,720	\$998	\$2,025
6	\$1,763	\$1,651	\$1,964	\$1,782	\$993	\$2,116
7	\$1,807	\$1,686	\$2,022	\$1,827	\$984	\$2,184
8	\$1,845	\$1,717	\$2,071	\$1,865	\$980	\$2,242
9	\$1,876	\$1,743	\$2,111	\$1,897	\$978	\$2,288
10	\$1,897	\$1,759	\$2,139	\$1,919	\$972	\$2,321
ios**:						
Annual operating costs, \$/cow/yr		\$639	\$438	\$527	\$720	\$418
Beef cows, head per farm/ranch		181	73	108	63	196
	500	555	484	508	493	497
	\$8.42	\$8.98	\$8.23	\$8.81	\$7.11	\$9.33
replacement e	xpected to p	roduce the nu	mber of sa	leable calves liste	ed in the	
ore a cow is cu	lled for age-	-related reasor	is.			
r	os**: /yr ch eplacement e	os**: /yr \$520 ch 100 500 \$8.42 eplacement expected to p	os**: /yr \$520 \$639 ch 100 181 500 555 \$8.42 \$8.98 eplacement expected to produce the nu	os**: /yr \$520 \$639 \$438 ch 100 181 73 500 555 484 \$8.42 \$8.98 \$8.23	os**: /yr \$520 \$639 \$438 \$527 ch 100 181 73 108 500 555 484 508 \$8.42 \$8.98 \$8.23 \$8.81 eplacement expected to produce the number of saleable calves lister	os**: //yr \$520 \$639 \$438 \$527 \$720 ch 100 181 73 108 63

## Summary

- Drought led to "Southern Plains heavy" culling
- Crop-forage land allocation pressure varies
- COP varies for several reasons

### Conclusion:

- Southern Plains will rebuild some
- SE & Heartland will continue trend of relative decline
- Great/N. Plains & West will resume relative growth
  - Nationally more intense/alternative cow management likely necessary given land constraints...