Using Margin Protection Insurance to Manage High Input Costs in 2023: Considerations for Kansas Producers

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2022 KSU Risk and Profit Conference

Alumni Center: August 16-17, 2022

Online: August 25, 2022





Current economic conditions

MARKET WILD CARDS KEEP PRICES VOLATILE

By Cassidy Walter 8/4/2022

Farmers Feel the Squeeze of Inflation

Higher costs for seeds, fertilizer, weedkillers and labor could push up grocery bills this year, researchers say

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https://www.wsj.com/articles/farmers-feel-the-squeeze-of-inflation-11644921180 https://www.agriculture.com/markets/analysis/chs-expects-price-volatility-to-continue



Farm programs

.....At the hearing, Thompson, who is in line to chair the committee if Republicans win a House majority in the Nov. 8 elections, asked how a **margin protection plan for row crops**, already in use by dairy farmers, would compare to the current crop subsidy programs, which are triggered by low market prices. The dairy margin program issues payments when feed costs are too close to milk prices.

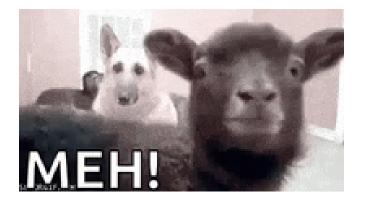


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https://www.agriculture.com/news/business/lawmakers-mull-margin-protection-permanent-disaster-program-for-crops

Margin Protection Insurance









Many questions

- What is it?
- Expected 2023 expected margins
- Sensitivity of margin to yield, price and input changes
- General revenue and expense trends





Detailed breakdown of Margin Protection

https://agmanager.info/events/risk-and-profit-conference/previousconference-proceedings/2017-risk-and-profit-conference/14

https://www.marginprotection.com/





What is margin protection insurance?



When the operating margin (difference between revenue and *select* costs) *at the county level* for corn or soybeans is lower than expected, you get paid

OR

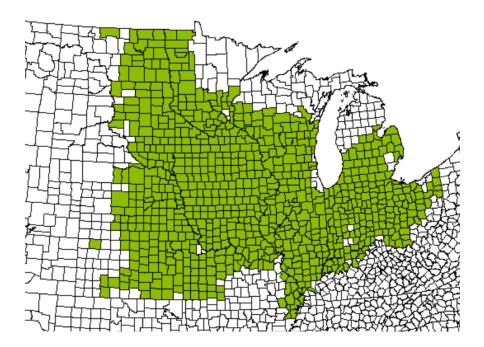
Similar to ECO (Enhanced Coverage Option) with earlier price discovery AND *some* adjustment for input costs

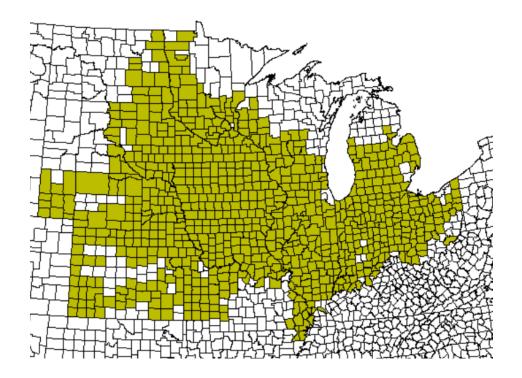




Where is it available?

MP Soybeans Offer Map 2022 MP Corn Offer Map 2022







https://www.marginprotection.com/



Current use

Acres enrolled KS 2022

- ~10,500 acres corn
- ~2,000 acres soybeans

KS 2018

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- ~13,000 acres corn
- ~2,500 acres soybeans

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Patterns

- Typically used with RP
- Higher coverage levels prevalent (90-95%)
- Indemnities paid in 2018-20 for many policies at 90-95% coverage level



Comparison: triggers

- YP: Triggered by farm yield decline
- RP: Triggered by farm yield and/or national price decline
- MP: Triggered by county yield and/or national price declines and/or national input cost increases





Comparison: triggers based on....

- YP: Farm yield x Feb. '23 futures
- RP: Farm yield x [Higher of (Feb '23 or Oct '23 futures)] (HPO)
- MP*: [County yield x Higher of (Aug/Sept `22 or Oct `23 futures)] [County yield X national input prices]
 - National input prices planting/April futures





Margin calculation

Expected Margin = Expected revenue- expected costs

Expected Revenue: County Expected Yield X projected price Example: corn = 150 bu/acre X \$6.00 / bu = \$900

Expected Costs = Inputs subject to price changes + Inputs not subject to price changes

(**Note:** more accurate to say inputs who costs can be observed/measured vs those that cannot for insurance purposes)





"Subject to price change" input costs

2022 Crop Year

Corn Input Amounts (per Acre)	Urea (lbs./acre)	DAP (lbs./acre)	Potash (lbs./acre)	Diesel (gal/acre)	Costs not subject to price change
Corn Irrigated	(ECY*.83)/.46	(ECY*.35)/.46	(ECY*.25)/.6	$(ECY^*.10) + 2.5$	\$206.90
Corn Non-Irrigated	(ECY*.83)/.46	(ECY*.35)/.46	(ECY*.25)/.6	$(ECY^{*}.04) + 2.5$	\$206.90

	Urea	DAP	Potash			Costs not subject
Soybean Input Amounts (per Acre)	(lbs./acre)	(lbs./acre)	(lbs./acre)	Diesel	(gal/acre)	to price change
Soybean Irrigated	0	(ECY*.73)/.46	(ECY*1.1)/.6	(ECY*	*.30) + 2.5	\$111.50
Soybean Non-irrigated	0	(ECY*.73)/.46	(ECY*1.1)/.6	(ECY*	*.10) + 2.5	\$111.50



https://www.marginprotection.com/

Expected cost estimation

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MP Total Cost Calculation				
Costs not subject to price change	=	"Use Costs not subject to price change"		
Costs subject to price change	=	(Input Price x Unit per acre)		
Preliminary Total Costs	=	Total Costs + Variable Costs		
Interest Rate Cost	=	Apply Interest Rate Calculation		
		Costs not subject to price change +		
		Costs subject to price change + Interest		
MP Total Costs	=	cost		



https://www.marginprotection.com/

Nemaha County Example

144 bu/acre expected yield in 2022

	Projected Price	RP Price	Expected margin	Harvest Price	Final Margin
2022	\$5.06	\$5.90	\$384	?	?
2021	\$3.82	\$4.58	\$253	\$5.37	\$715
2020	\$4.03	\$3.88	\$259	\$3.99	\$461
2019	\$3.95	\$4.00	\$219	\$3.90	\$291
2018	\$3.97	\$3.96	\$244	\$3.68	-\$20.00

USDA RMA AIB





Nemaha 2022 example MP premiums

95% coverage: \$74/ acre 90% coverage: \$63/acre 85% coverage: \$47/acre 80% coverage: \$35/acre 75% coverage: \$29/acre 70% coverage: \$21/acre

Premium subsidy ranges from 44-59%





USDA RMA Cost estimator – sample premiums only

	MONTH	CHART	LAST	CHANGE	PRIOR SETTLE
	UFVZ2	ill.	-	-	585.00
Urea	JAN 2023 UFVF3	at	-	-	605.00
	FEB 2023 UFVG3	а	-	-	605.00
	MAR 2023 UFVH3	at	_	-	615.00
Seasonal Chart Urea FOB US Gulf Aug '22 Average Price Chart for 5 Prior Aug Contracts <u>View by Last Price</u> View by Price Change	APR 2023 UFVJ3	al	-	-	592.50
		580.00 500.00 231.25			
Dec '21 Jan '22 Feb '22 Mar '22 Apr '22 May '22 Jun '22	Jul '22 Aug '22				





DAP

	MONTH	CHART	LAST	CHANGE	PRIOR SETTLE
DAP fertilizer Monthly Price - US Dollars per Metric Ton	OCT 2022 DFNV2	ul	-	-	725.00
Bar fermizer monthly free = 00 bonars per metric for Range 6m 1y 5y 10y 15y 20y 25y 30y IK	NOV 2022 DFNX2	а	-	-	725.00
967.97 934.24 900.51	DEC 2022 DFNZ2	ш	-	-	722.50
934.24 900.51 866.78 8 833.06 8 700.33	JAN 2023 DFNF3	а	-	-	710.00
799.33 765.6 731.87	DFNG3	ш	_	-	710.00
699.14 664.41 Apr2022 Ap	MAR 2023 DFNH3	а	-	-	710.00
Description: DAP (diammonium phosphate), standard size, bulk, spot, f.o.b. US Gulf	APR 2023 DFNJ3	а	-	-	750.00

Unit: US Dollars per Metric Ton



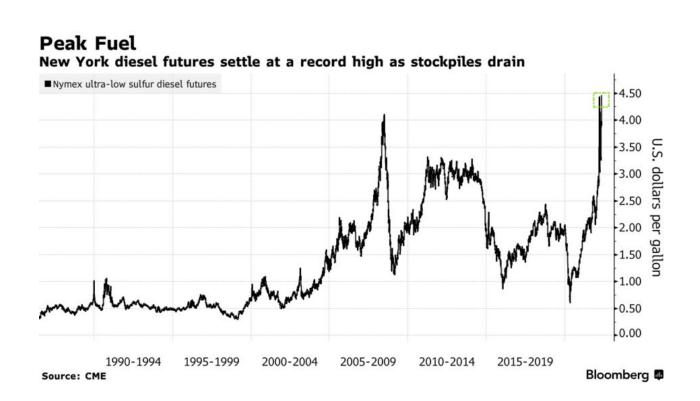
https://www.cmegroup.com/markets/agriculture/fertilizer/dap-fob-nola.html https://www.indexmundi.com/commodities/?commodity=dap-fertilizer



Diesel

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NY HARBOR ULSD FUTURES - QUOTES



MONTH	OPTIONS	CHART	LAST
DEC 2022 H0Z2	ОРТ	а	3.3469
JAN 2023 HOF3	OPT	а	3.3058
FEB 2023 HOG3	OPT	а	3.2491
MAR 2023 HOH3	OPT	а	3.1807
APR 2023 H0J3	OPT	а	3.1150

https://www.bloomberg.com/news/articles/2022-04-26/u-s-diesel-futures-settle-at-record-high-as-shortage-deepens

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https://www.cmegroup.com/markets/energy/refined-products/heating-oil.guotes.html



https://www.bloomberg.com/news/articles/2022-04-26/u-s-diesel-futures-settle-at-record-high-as-shortage-deepens

Interest rates

Market expects a small increase in federal funds rate over the next year

https://www.cmegroup.com/markets/interest-rates/stirs/30-day-federal-fund.settlements.html



MONTH LOW LAST OPEN HIGH 97.6675 AUG 22 97.6700 97.6650 97.6700 SEP 22 97.4800 97.4850 97.4700 97.4750 0CT 22 97.0750 97.0800 97.0550 97.0600 NOV 22 96.7050 96.7250 96.6900 96.7000 DEC 22 96.5750 96.6000 96.5550 96.5700 JAN 23 96.4900 96.5150 96.4600 96.4800 FEB 23 96.4100 96.4400 96.3750 96.3900 MAR 23 96.4150 96.4300B 96.3600 96.3750 APR 23 96.3700 96.4150 96.3350 96.3400 MAY 23 96.3800 96.4350 96.3450 96.3500 JUN 23 96.4350 96.4750 96.3800 96.3850

MP triggers - example

Expected Revenue = 150 bu * \$6 corn = \$900

Expected costs: \$300 subject to price changes, \$200 not subject to price changes (\$500 total, ignore interest costs for now for clarity)

Expected margin = \$900 - \$500 = \$400

95% MP (using as a high coverage policy)

Deductible = \$900 * (1-0.95) = 45

Trigger margin = (\$900-\$500) - 45 = \$355





MP Trigger: 20% input price increase

Input prices increase 20%, from \$300 to \$360. Everything else stays the same.

Harvest margin = \$900 – (\$200+360) = \$340

Trigger margin is \$355, you may receive an indemnity of **\$15** per acre





MP Trigger: 50% input price increase

Input prices increase 50%, from \$300 to \$450. Everything else stays the same.

Harvest margin = \$900 – (\$200+450) = \$250

Trigger margin is \$355, you may receive an indemnity of **\$105** per acre





MP Trigger: 20% yield decline

At harvest, only change is a 20% yield decrease: Yield is 120 bushels per acre. Harvest revenue is 120 bu * \$6/bu = \$720

Harvest margin = \$720 - \$500 = \$220

Trigger margin is \$355, which is greater than the harvest margin, so you may receive indemnity of approximately **\$135** per acre





MP Trigger: 20% corn price decrease

At harvest, only change is a 20% price decrease: Corn goes from \$6 /bu to \$4.80. Harvest revenue is 150 bu * \$4.80 = \$720

Harvest margin = \$720 - \$500 = \$220

Trigger margin is \$355, which is greater than the harvest margin, so you may receive indemnity of approximately **\$135** per acre





Interest costs example

Suppose harvest costs (excluding interest) are the same as expected, \$500 per acre.

Expected interest 9% (3% FF + 6%). Interest costs are \$22.50 per acre (500 * 0.09 * (6/12))

Harvest interest doubles from current 3%FF to 6%FF, now for harvest margin interest is 12% (6%FF +6%). Interest costs are \$30 per acre (500 * 0.12 * (6/12))

Change from expected interest rate is less than \$8.00 per acre

Doubling of interest rate (FF) will only have a small impact on potential indemnities, but does cover changes in the cost of an operating loan





MP triggers & input costs – what matters?

- Takes a **historic** or **catastrophic** input cost increase to trigger a sizable indemnity
 - What else would happen if input costs go up this much?
- Protects against changes in the inputs for some raw material costs based on April/May futures, not exercise of market power
- In most years, payouts will be driven by price and yield declines
- Higher coverage policies
 - 1. Pay a lot
 - 2. Get paid a lot, but not necessarily often
 - 3. Long term perspective





Other details

- Harvest margin can be negative, liability (max payout) for an MP policy is similar to RP liability
- Premiums, expected margin won't be available until around Sept. 15 2022
- Premiums due at same time as RP, but payouts for 2023 crop year made in summer of 2024 (area product)
- Protection factor can scale up or down premium & indemnities





Current MP Estimate

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Nemaha County Non-irrigated corn 95% coverage level 100% protection factor Preliminary Based on \$5.94 / bu corn Still current in price discovery

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Value Type	Values
Projected Crop Price:	See Price Discovery Section
Expected County Yield:	148.40
Expected Revenue Per Acre:	\$881.50
Expected Costs Per Acre:	\$401.94
Expected Margin Per Acre:	\$479.56
Dollar Amount of Insurance Per Acre:	\$837.43
Trigger	\$435.48
Total MP Premium	\$171.26
Producer MP Premium	\$95.91





Current MP Estimate

Sumner County
Non-irrigated soybeans, not following another crop
95% coverage level
100% protection factor
Preliminary
Based on \$13.52 / bu beans
Still current in price discovery

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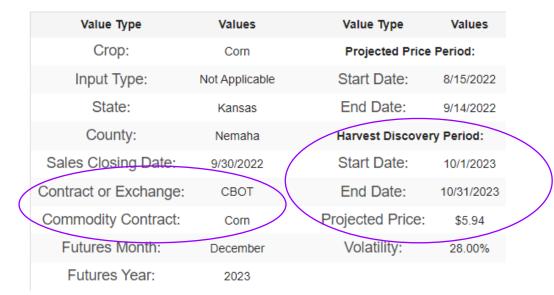
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Value Type	Values
Projected Crop Price:	See Price Discovery Section
Expected County Yield:	26.80
Expected Revenue Per Acre:	\$362.34
Expected Costs Per Acre:	\$172.62
Expected Margin Per Acre:	\$189.72
Dollar Amount of Insurance Per Acre:	\$344.22
Trigger	\$171.60
Total MP Premium	\$70.34
Producer MP Premium	\$39.39



https://www.marginprotection.com/

Current price discovery: corn & soybeans



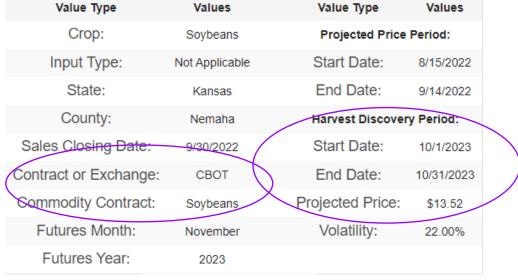
Projected Price Discovery

Date	Price
8/15/2022	\$5.9625
8/16/2022	\$5.8375
8/17/2022	\$5.8050
8/18/2022	\$5.8550
8/19/2022	\$5.9025
8/22/2022	\$5.9725
8/23/2022	\$6.1175
8/24/2022	\$6.1000

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Projected Price Discovery

Date	Price
8/15/2022	\$13.4300
8/16/2022	\$13.2550
8/17/2022	\$13.2600
8/18/2022	\$13.4225
8/19/2022	\$13.4100
8/22/2022	\$13.7100
8/23/2022	\$13.8900
8/24/2022	\$13.7800



Current price discovery: UREA & DAP

Value Type	Values	Value Type	Values
Crop:	Corn	Projected Price	Period:
Input Type:	Urea	Start Date:	8/15/2022
State:	Kansas	End Date:	9/14/2022
County:	Nemaha	Harvest Discover	y Period:
Sales Closing Date:	9/30/2022	Start Date:	4/1/2023
Contract or Exchange:	СМЕ	End Date:	4/30/2023
Commodity Contract:	UFV	Projected Price:	\$620.31
Futures Month:	Мау	Volatility:	17.00%
Futures Year:	2023	8/15/2022 9 8/16/2022 9 8/17/2022 9 8/18/2022 9 8/19/2022 9 8/22/2022 9	Price \$615.00 \$620.00 \$582.50 \$595.00 \$597.50 \$620.00 \$640.00
KANSAS STATE	Agricultural E	conomic 8/24/2022	\$692.50

Value Type	Values	Value Type	Values
Crop:	Corn	Projected Price	Period:
Input Type:	DAP	Start Date:	8/15/2022
State:	Kansas	End Date:	9/14/2022
County:	Nemaha	Harvest Discove	ry Period:
Sales Closing Date:	9/30/2022	Start Date:	4/1/2023
Contract or Exchange:	CME	End Date:	4/30/2023
Commodity Contract:	DFN	Projected Price:	\$725.00
Futures Month:	Мау	Volatility:	12.00%
Futures Year:	2023	Date	Price
		8/15/2022	\$722.50
		8/16/2022	\$727.50
		8/17/2022	\$722.50
		8/18/2022	\$725.00
		8/19/2022	\$725.00
		8/22/2022	\$725.00
		8/23/2022	\$725.00
		8/24/2022	\$727.50 Ma

Current price discovery: Diesel, Potash

	Value Type	Values	Value Type	Values
	Crop:	Corn	Projected Pric	e Period:
	Input Type:	Diesel	Start Date:	8/15/2022
	State:	Kansas	End Date:	9/14/2022
	County:	Nemaha	Harvest Discov	ery Period:
	Sales Closing Date:	9/30/2022	Start Date:	4/1/2023
_	Contract or Exchange:	CME	End Date:	4/30/2023
	Commodity Contract:	Diesel	Projected Price	\$3.20
	Futures Month:	Мау	Volatility:	35.00%
	Futures Year:	2023	Date	Price
			8/15/2022	\$3.0686
			8/16/2022	\$3.0692
			8/17/2022	\$3.1232
			8/18/2022	\$3.1611
			8/19/2022	\$3.2006
			8/22/2022	\$3.2611
K	ANSAS STATE		8/23/2022	\$3.3141
	ANSAS STATE IVERSITY Ag	ricultural Econo	omics 8/24/2022	\$3.3923

	Value Type	Values	Value Type Values
	Crop:	Corn	Projected Price Period:
	Input Type:	Potash	Start Date: 8/15/2022
	State:	Kansas	End Date: 9/14/2022
	County:	Nemaha	Harvest Discovery Period:
	Sales Closing Date:	-9/30/2027	Start Date: 8/15/2022
/	Contract or Exchange:	AMS	End Date: 9/14/2022
	Commodity Contract:	KILM	Projected Price: \$856.50
	Eutures Month:	September	Volatility: Not Available
	Futures Year:	2022	Harvest Price: \$856.50



Current price discovery: interest



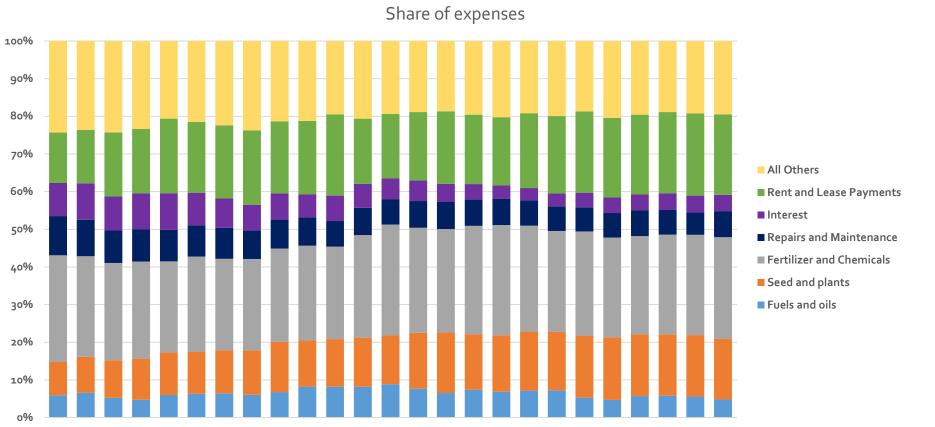
Projected Price Discovery

Date	Price
8/15/2022	9.2650%
8/16/2022	9.3000%
8/17/2022	9.3850%
8/18/2022	9.3450%
8/19/2022	9.3850%
8/22/2022	9.5200%
8/23/2022	9.4700%
8/24/2022	9.5100%





Corn farm costs



1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

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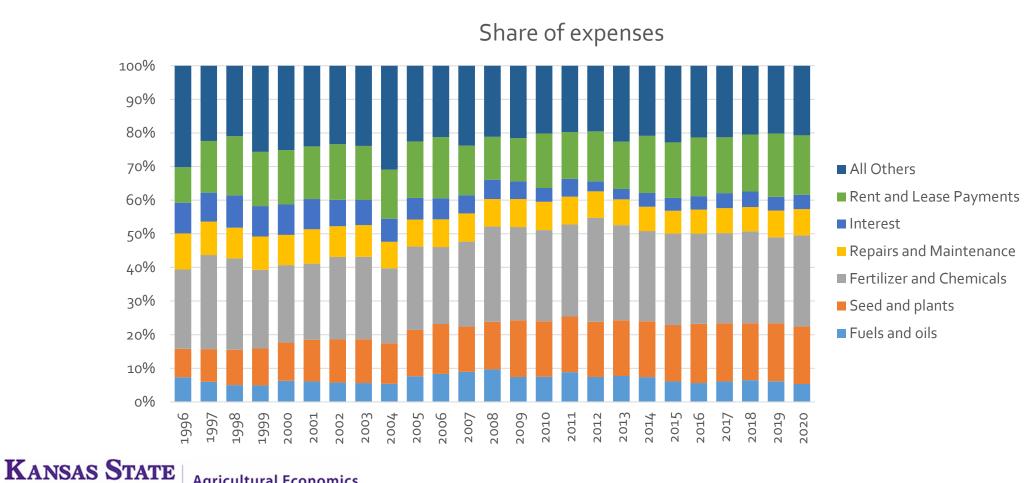
Source: USDA-ARMS (Agricultural Resource Management Survey)



Soybean farm costs

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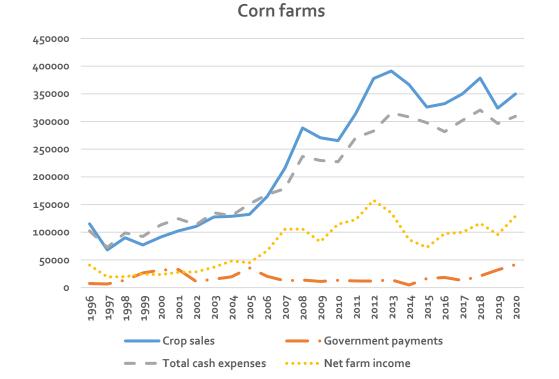
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Source: USDA-ARMS (Agricultural Resource Management Survey)

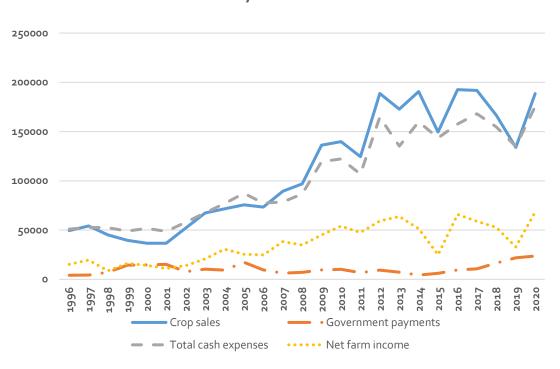
Farm income components



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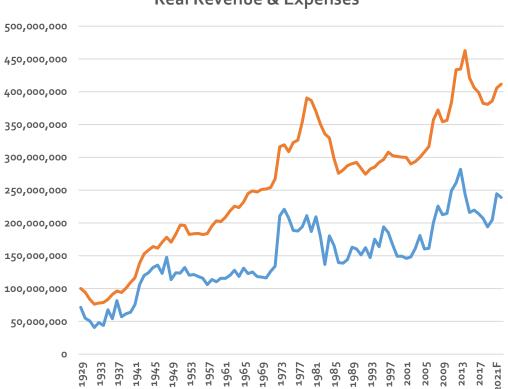
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Historic trends



Real Revenue & Expenses

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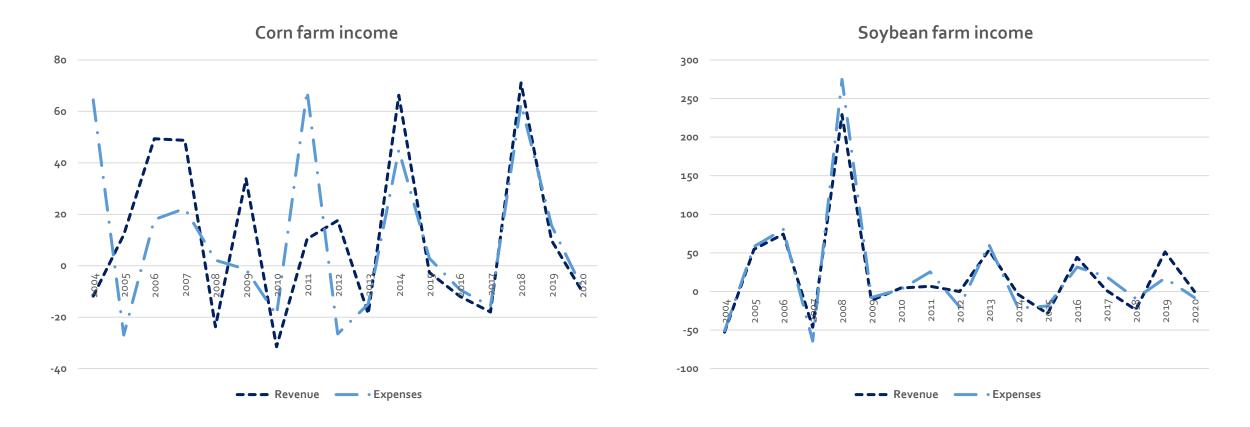
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Source: Farm Income and Wealth Statistics- USDA ERS



The dark red bars indicate the years for which the %Δ Expenses is larger than the %Δ in Revenue.

Kansas revenue and expense trends







Margin – farm policy questions

- How to measure a margin: fixed or based on historic margins?
- How to measure farm costs in a timely fashion?
 - Actual unit costs or raw materials?
 - Survey based?
 - Index based?
- How would a margin payouts compare to price or revenue measures (ARC/PLC) over time?
 - Relationship with farm income / risk reduction
- Would a margin program be stable? More stable than ARC/PLC?





Concluding thoughts

- For producers who are comfortable with higher coverage policies
 - Expected margin is the highest it has been since 2018
 - Early price discovery (\$6.00 corn?)
 - Recent softening of input-futures benefits expected margin
 - Complement to ongoing cost-management
 - Exposure to diesel or fertilizer (component) price risk (April price discovery)
 - County yields
- Inflation is a major challenge for profitability
 - Low crop prices and yields will typically drive insurance losses
 - Farm policy: margins are a moving target, many questions remain





Moving forward

For producers: price discovery is in progress, but now is the time to reach out to an agent if you are at all interested in MP

Research: continued analysis of the relationship between crop prices, input prices and farm profit margins





Resources

Ag Manager

https://agmanager.info/events/risk-and-profit-conference/previous-conference-proceedings/2017-risk-and-profit-conference/14 https://agmanager.info/news/margin-protection-insurance

<u>https://agmanager.info/crop-insurance/crop-insurance-papers-and-information/margin-protection-crop-insurance-coverage-comes</u> <u>https://agmanager.info/crop-insurance/crop-insurance-papers-and-information/margin-protection-crop-insurance-premiums-and</u>

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https://farmdocdaily.illinois.edu/2017/09/combining-margin-and-revenue-protection.html

https://blogs.extension.iastate.edu/agdm/2022/08/11/margin-protection-crop-insurance-faq/

Other

https://www.rma.usda.gov/en/Policy-and-Procedure/Insurance-Plans/Margin-Protection-for-Corn-Rice-Soybeans-and-Wheat https://www.marginprotection.com/





Questions? Comments? Thank you!

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