

### 2016 Risk and Profit Conference Breakout Session Presenters

"Knowledge for Life"

### 19. Brazilian Agriculture (MAB Trip)

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Will Feldkamp is an Agricultural Economist for Kansas Farm Management, North Central in Beloit, Kansas. Will grew up on a ranch south of Vesper in Lincoln County and stays involved when he can. He earned a B.S. in Agribusiness from Kansas State University in 2003. Will previously worked for five years as an Ag Lender with a bank in Sylvan Grove and has been employed by Kansas Farm Management Association in Beloit, KS for the past six years, working with farm families to make educated management decisions. He recently traveled to Brazil with the MAB program to learn about Brazilian agriculture from one of our major competitors.

### Abstract/Summary

The MAB program recently visited Brazil and toured multiple agricultural operations. This will be an overview of the trip from the United States' largest competitor highlighting some of the problems Brazil faces and differences from U.S. agriculture.

# MAB Trip - Brazil

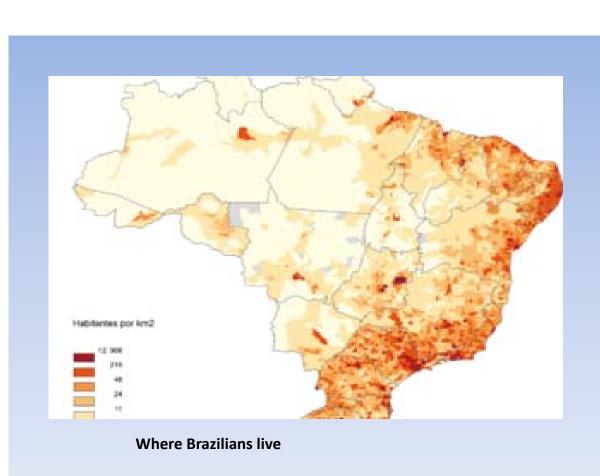


# Land Area by Country

- Russia 17 mil sq km
- Canada 10 mil sq km
- China 9.5 mil sq km
- U.S. 9.5 mil sq km
- Brazil 8.5 mil sq km
- Australia 7.7 mil sq km
- India 3.3 mil sq km

# **Population**

- China 1.38 bil
- India 1.3 bil
- U.S. 324 mil
- Indonesia 259 mil
- Brazil 207 mil
  - Melting pot



### Brazil



### Sao Paulo



- 21 million people
- Largest city in Southern Hemisphere, 12<sup>th</sup> largest in world
- 50% Italian, 25% Portuguese



**Electric Pole** 





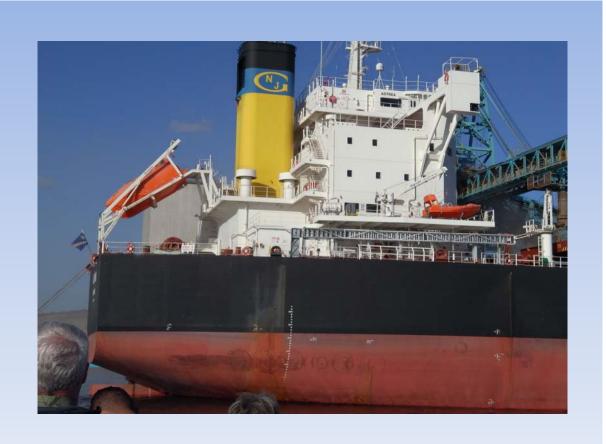
Largest natural port in Brazil

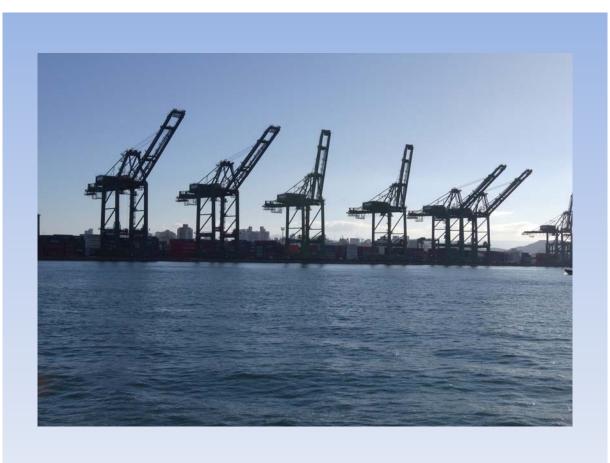
450,000 population
Birthplace of Pele
Weekend destination of many Sao Paulo residents



#### Santos

Largest Container port in Latin America











#### **Alfa Citrus**

Brazil is the 3<sup>rd</sup> largest producer of fruit in the world Sao Paulo State produces half of global orange juice 80% of orange exports come from Brazil



#### **AlfaCitrus**

100% picked by hand 4,000 acres, 600-800 plants/hectare 20-25 year life, 3 years until production



**AlfaCitrus** 

SB or corn planted rotated for 1 year after, then back to a different variety of citrus  $\,$ 



**AlfaCitrus** 



#### Coffee

Brazil produces about 1/3 of the  $\,$  world's coffee, and has been the #1 exporter the last 150 years

#### **Boa Esperanca Farm**

#### 400 acres

- 200 coffee 20 yr life
- Pasture and eucalyptus also
- 4000 ft above sea level

#### All handpicked

- Harvested May-July
- 50 workers
- Workers paid \$4/bucket, 5-18 buckets/day
- Earn about \$300/mo
- N applied by hand





Harvest

Sao Paulo had a frost the night we arrived, coldest night in 20 years Crop was severely damaged, the black beans are very poor quality



**Coffee Plantation** 



**After harvest** 

Coffee beans in Brazil are sun dried 10 days to 4 weeks
The hulls are then removed and the beans are graded and sorted



**Beans drying** 

#### Coffee

Coffee in Brazil is extremely strong, almost like expresso

Often served extremely sweet





Usina Santa Maria – Pilon Group Ethanol Plant

16,000 hectares 50% owned, 50% contracted from other farmers



**Ethanol Plant** 

1.6 mill ton of cane produces 90,000 ton sugar and 70,000 ton ethanol

### Also produces this





And this



#### Bagasse

Fibrous bi-product used to fuel the plant Excess energy is sold to utility companies Plant is entirely self-sufficient

### **Planting**

Plant Jan-May Growing season is 18 months Perennial – 5 or 6 harvests





#### Harvest

15% of fields are still harvested by hand due to terrain By 2021, this will no longer be allowed



Harvest

Fields are burned before harvest to remove sharp leaves and fertilize fields



#### Harvest

85% harvested by machine, avg yield 30 ton/acre Harvest 9 mo/yr, 24 hrs/day Farthest field 60 km from plant



Unloading machine cut cane

Each truck carries 60 ton No weight regulations

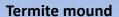


Truck picked by hand





No OSHA







**ESALQ University** 

Top agronomy school

### Overview of Brazilian Ag

- Low elevation, low fertility
- US more similar to Argentina
- Tropical climate, year round growing season
- Limited mechanization
  - Cane harvested by hand until 15 years ago
  - -1960
    - US had 4 million tractors
    - Brazil had 1000

# Overview of Brazilian Ag

- Organic matter < 2.5%
- Soil
  - Clay and sand, no salinity
  - Dark red
  - Requires a lot of lime and phosphorous
- Needs rain every couple weeks
  - Avg 3-5 ft rainfall in Mato Grosso
- Mostly No-Till

### Overview of Brazilian Ag

- Major Crops
  - Soybeans
    - Sept-Feb, 60 bu avg, spray 5-8 times
  - Corn
    - Feb-Aug, 100 bu avg, spray 5 times
  - Eucalyptus 3 million hectares
  - Cotton 2 million hectares
    - Double crop after SB
  - Fruit and coffee

# Overview of Brazilian Ag

- Issues
  - Transportation
  - Storage
  - Theft / Land Rights
  - Financing
  - Political corruption
    - Former governor had 20 staff members whose full time job was to bribe people
  - Very little government support

# Overview of Brazilian Ag

#### Issues

- Environmental concerns
  - 80% percent of Amazon Rainforest on a person's land must be left in preserve
- Soy Moratorium
  - Many companies have refused to buy soybeans grown on cleared forestland in the Amazon



**Grains & Fibers Center** 



John Deere plant

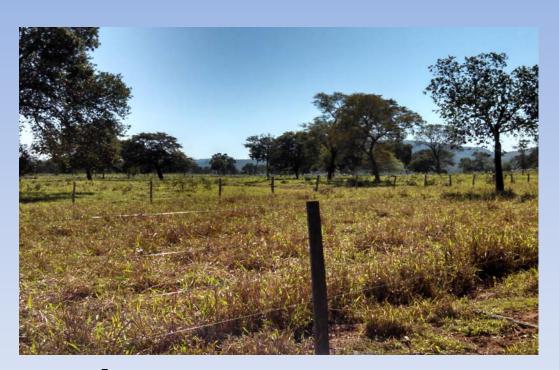


**Cattle Ranch – Tres Barras Farm** 

Avg Farm Size – 7500 acres 70% Cattle, 30% Grain



Grass
Short grass, year round grazing
Cattle rotated every 30 days
1 animal per acre??

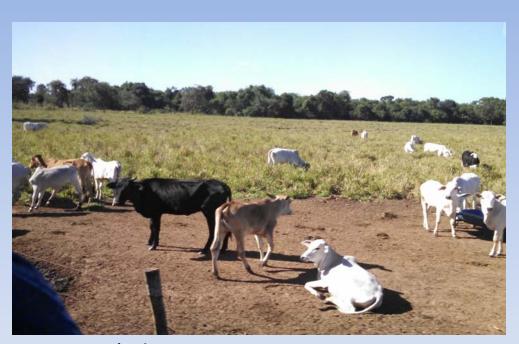


# **Fence**Smooth wire used on paddocks, some hot Barbed wire only used on the outside borders



**Mineral Feeder** 

Land in the area is about \$1400 for cropland, \$700 for pasture



#### **Production**

Avg carcass weight 500 pounds, slaughter age 24-36 mo Grass fed, feed cost \$10/hd/mo, calves gain 1.5 lbs/day Most exports go to Israel



#### **Breeds**

Nelore – more resistant to humidity and ticks

Do not gain or grade well – no marbling

Many operations are crossbreeding with Angus bulls

#### Manager/Nutritionist

Starting to feed soy oil and meal for 90 days before slaughter

#### Issues

- Cattle theft, Land rights
  - Indians
- Predators
- Lack of competition
  - JBS is the only buyer
  - 1 pair is worth \$570
- Conception rate
- 56% yield avg

Farther north in Mato Grosso near the wetlands, cattle have to be moved before flooding – access only by plane after that

Piranha cow??





Take these buses everywhere!

# **World Beef Numbers**

Number of Head		World Beef Production	
• 301 mil	India	• 11.3 mil ton	U.S.
• 219 mil	Brazil	• 9.6 mil ton	Brazil
• 100 mil	China	• 7.7 mil ton	E.U.
• 92 mil	U.S.	• 6.7 mil ton	China
• 89 mil	E.U.	<ul> <li>4.3 mil ton</li> </ul>	India
• 52 mil	Argentina	• 2.7 mil ton	Argentina
• 26 mil	Australia	<ul> <li>2.2 mil ton</li> </ul>	Australia



**Cutting Soybeans** 



Waiting on Trucks!



**Grain Storage**Lime piled on the ground



**Grain Storage** 

Brazil can only store about 75% of corn and soybean production, well short of the recommended 120%  $\,$ 



**Grain Storage** 



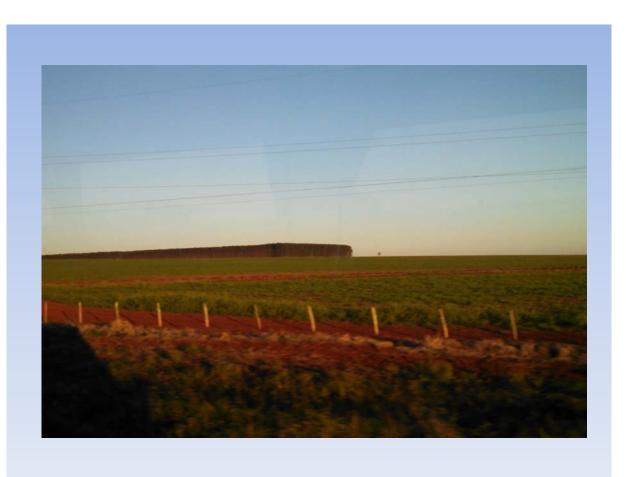
**Grain storage**Only 11% of available storage is farmer owned



**More Storage** 

# 2012 Arable land by country

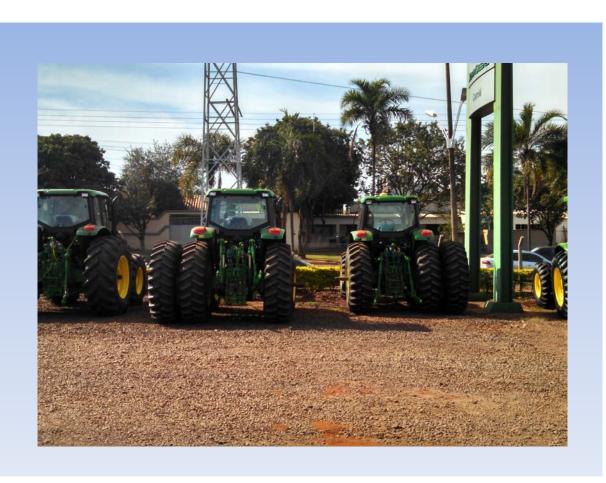
- India 1.56 mil sq km
- U.S. 1.55 mil sq km
- Russia 1.2 mil sq km
- E.U. 1.08 mil sq km
- China 1.06 mil sq km
- Brazil 726 mil sq km
- Australia 471 mil sq km





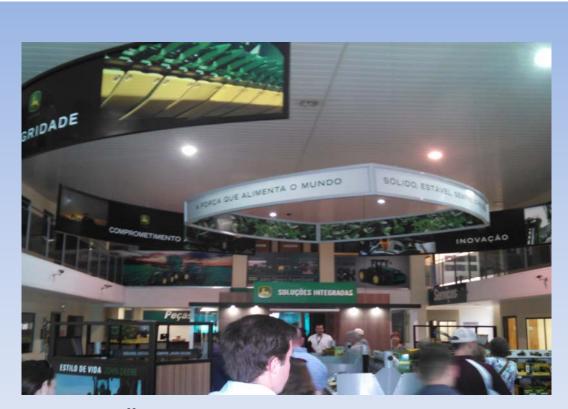


Wide tires!





**Sugarcane harvester** 

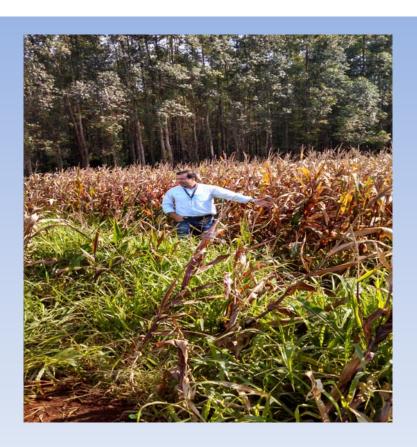


Office

Farmer and Tour Guide

More lime piled on the ground

Agronomist



#### Corn

Farmed around 4500 acres

Avg farm size in Mato Grosso 7500 acres, farming began there in the 1980's

20-30% foreign owned

• U.S., China, Argentina

Some farms are as large as 1 million acres

Farms like his in Mato Grosso do Sol and Sao Paulo states are much older





Most farms aren't this size



## Combine

Farmer had 4 combines this size
Financing is very difficult to obtain for grain storage and land, but JD has very good financing available



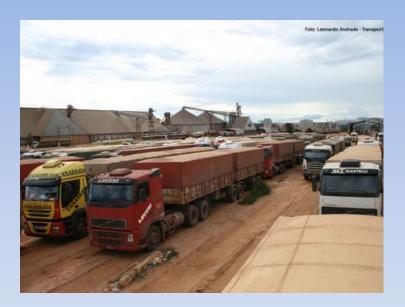
#### **Grain Truck**

He owned 7 trucks that each have a capacity of 1500 bushels Most grain is transported by truck to port, rail system inadequate Poor road conditions in Mato Grosso



## **Grain Truck**

During peak harvest, he had to hire an additional 13 trucks That would be a capacity of 30,000 bushels



## Waiting to unload

It can take days to unload at the grain terminals in Mato Grosso
The other option is to truck the crops 1500 km to ports in the Southeast
Work is being done to build roads and railways to the Amazon River

## **Proposed Railroad Route**

In 2015, only 20% of grain exported from Brazil was shipped through the northern ports

It is estimated that shipping grain to the north would cut transportation costs by 30%

This railroad would parallel BR-163 highway, which is currently not all paved















**Chicken house** 



**Corn for days** 



Indians!



**Agropecuaria Missoes Dairy Farm** 



Jerseys



**Tour guide and Dairy Owner** 

#### Milk

All the milk is bagged

Skim or 3%

Not hauled by tankers

This farm was 15-20 miles from the nearest highway

Claimed he made more money with the land than corn and soybean farmers

Remarkably, shared all his financial information





That's a lotta bull!



Iguassu Falls



Iguassu Falls – Brazil Side

15% of the Falls are located on the Brazil side



**Belmond Hotel das Cataratas** 



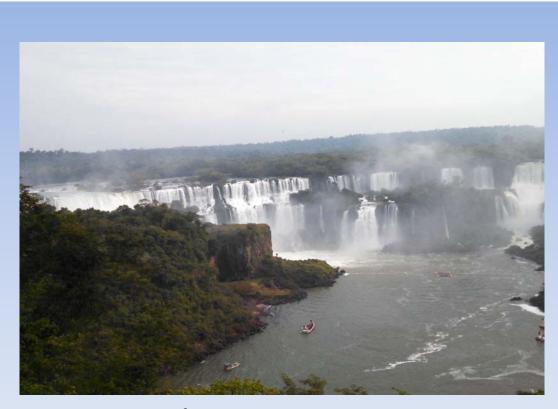
Iguassu Falls

The Falls are on the Iguazu River, which is the border between Brazil and Argentina  $\,$ 

Coati

Cousin to the raccoon, these animals are everywhere looking for a handout





**Macuco Safari** 

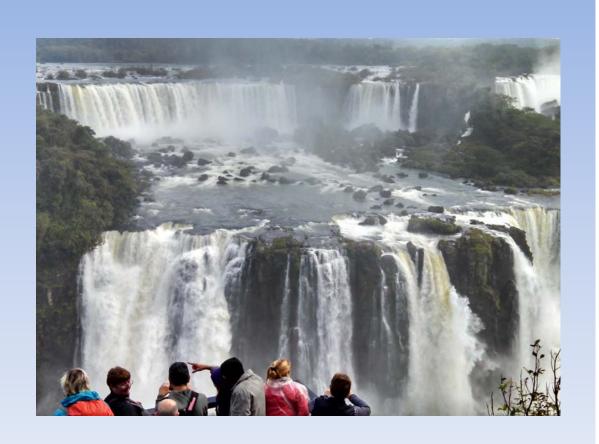


**Macuco Safari** 



Iguassu Falls

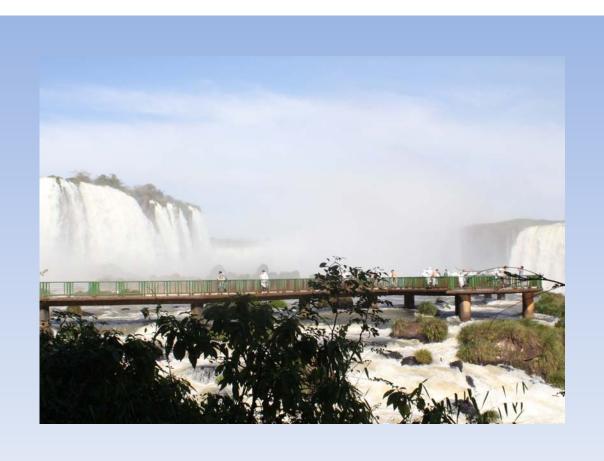
Consist of 270 Falls to make them the largest waterfall system in the world, 3 X the size of Niagara Falls  $\,$ 









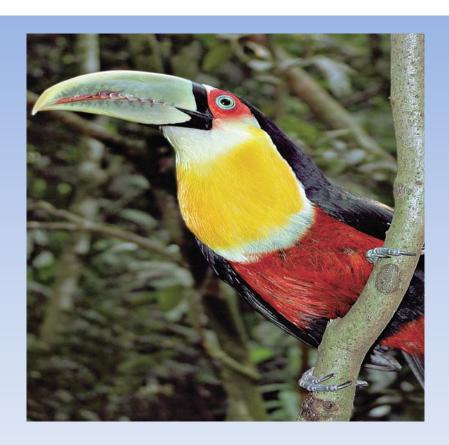






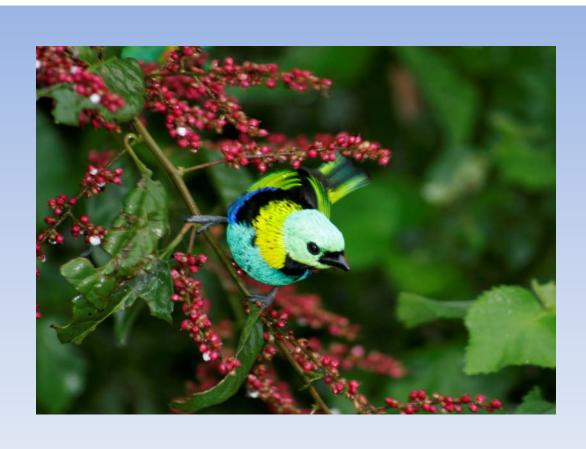
Birds of the rainforest

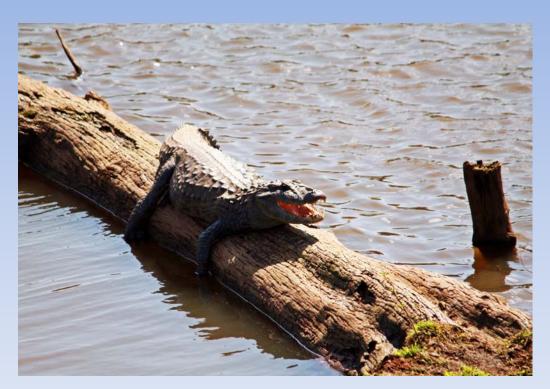






Macaw





Gator



Coati



Monkey



**Iguassu Falls** 

Argentina Side





**Iguassu Falls** 85% of the Falls are on the Argentina side



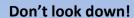
**Devils Throat** 

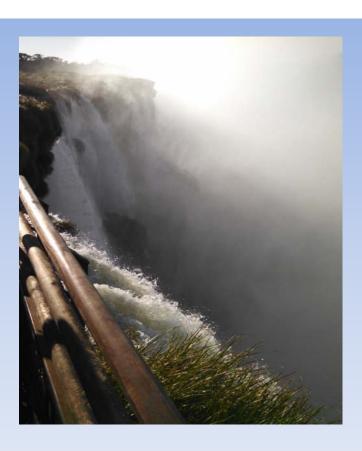


**Devils Throat** 



**Devils Throat** 







Argentina Steakhouse

Argentinian beef is waaaaay better than Brazil!



**Three Borders** 

Where the Iguazu River meets the Parana River



### **Itaipu Dam**

2<sup>nd</sup> largest Hydroelectric dam in world by capacity behind 3 Gorges Dam in China, however annual energy produced is about the same



## Itaipu Dam

Joint venture between Brazil and Paraguay with each country receiving half of the energy produced, though Paraguay sells most of theirs back to Brazil

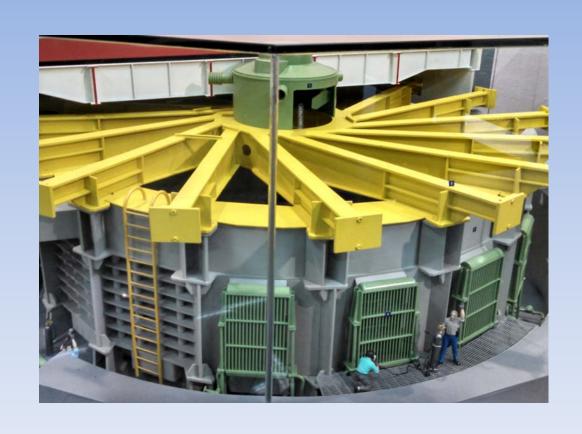


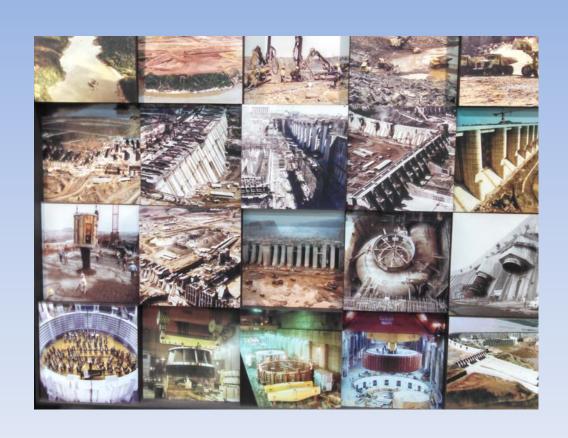
Itaipu Dam
Produces about 17% of Brazil's energy demand, and 75% of Paraguay's



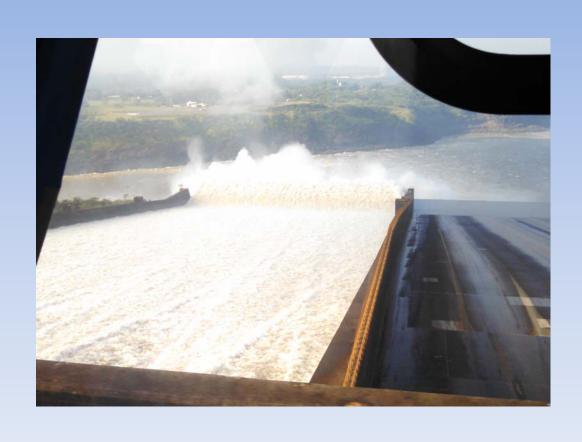














**Rio De Janeiro** Christ the Redeemer



Pantanal
World's largest tropical wetland area

# **MAB Program**

• Visit <a href="http://mab.k-state.edu/index.html">http://mab.k-state.edu/index.html</a> for more information

# **Questions?**

